

Press-Telegram
Southland

MAGAZINE
Section

LONG BEACH, CALIFORNIA, SUNDAY, MAY 14, 1950



PORTRAIT OF SPRING

—Photo by H. S. Melvin.
As pretty a portrait of spring as any Southland camera fan could wish for is provided by Lee Joy Nultemier (left) and Marlene Stover, Wilson High School seniors, in a flower garden.



This is a scene behind the scenes as girls (l. to r.) Dorothy Hanes, Hazel Osenbaugh, Georgette Thomas, Mary Frances work record-phonograph battery.

Photos by H. S. Melvin

California's Golden Trout



Proud anglers, Mr. and Mrs. Dwight S. Boyer, at Piute Creek in High Sierra, admire just-caught golden trout. Finny lighters live in cold, high-level waters.

By Spencer Crump

WITH TROUT season in full swing and vacation days in the offing, outdoor folk, men and women alike, are dusting off their rods and reels, getting ready for trips into the na-

tion's tallest mountain range in quest of a golden prize, not metal but a vanishing variety of fish—the golden trout.

This much-sought-after creature is a very exclusive fish colored like something a Hol-

lywood prop man might devise in an off moment. The golden trout is found only in California, and then only in lakes and streams above the 10,000-foot level. Most of these high lakes and streams are found deep in the Inyo-Mono country of the Sierra Nevada, eastern California's great range poking up to the tallest point in the nation. This "roof" of America is 14,440-foot Mt. Whitney, which can be viewed from the town of Lone Pine.

Although the fish is now vanishing, there will still be large numbers of golden trout awaiting sportsmen for several years. Large populations of the rare fish may be found in more than 100 lakes and streams of the Inyo-Mono country between Yosemite and Sequoia National Parks, and reached from the towns of Leeving, Bishop, Independence, Big Pine, and Lone Pine. And, if proper measures are taken, this vanishing trend of the golden trout even may be stopped.

ALTHOUGH the golden is a strange fish, trout themselves are unusual among fish. Their frame is not as primitive as that of the shark, nor as complex as the body of a bass or cod. Essentially an Alpine or cold water fish which must

live in high altitudes or cooler regions, the trout even has managed to adapt itself in streams as far south as the warm, rugged San Pedro Martin Mountains of northern Lower California. Perhaps more than any other fish, the trout rivals in colors the brilliant fish of tropical seas. They are yellow, brown, and even rainbow colored.

But the strangest of all is the golden trout. It is so specialized that it will live only in the cool waters above 10,000 feet. It is distinguished by brilliant golden stripes on yellow sides, golden fins, and golden stomach.

While the golden trout measures from about seven inches to a foot in length, it is among the most scrappy of fish, a fact which greatly delights fishermen and women. The fish are unusually active because of the cold waters at the high levels.

Every year the Fish and Game Commission plants as many as 15 million trout in California. Most of these are Rainbow, Brook, Loch Leven, Lake, and other trout which flourish in the lower levels of the Sierra. But no golden trout have been planted since 1942, and the population of these unusual fish is dropping: the present number of golden trout is estimated to be between 2 and 3 million, a small number considering the area over which they are spread.

Art Schober, who operates pack trains from the North Fork of Bishop Creek, above the town of Bishop, annually packs dozens of sportsmen into the Inyo-Mono wilderness for a try at "prospecting" the golden trout. Schober and other packers like him in the Inyo-Mono area deplore a situation that sees present plentitude of golden trout threatened with depletion to the vanishing point.

"WHY IS the golden disappearing?" The suntanned Schober smiles and shrugs his shoulders to answer this question. "Maybe it's because there is so little food high in the mountains, above the timberline. Many of the lakes and streams are in smooth rock, and vegetation which the golden could eat is washed away.

"At any rate," Schober says, "unless some golden trout are hatched and planted, they eventually will be extinct like the dodo bird and the dinosaur!"

Leon A. Talbott, assistant supervisor of the Fish and Game Commission Mt. Whitney Hatchery, near Independence, sounds a word of encouragement. He reports that if water temperatures are maintained artificially, golden trout may be hatched at lower levels—such as his hatchery, at 4300-foot sea level.

"Experiments have been conducted at Mt. Whitney Hatchery for several years with a small number of adult golden trout toward establishing brood fish," Talbott explains, "to rear about 300,000 fingerlings each year for stocking purposes. We believe this program may be under way within the next two years."

For those who want to try their luck at "prospecting" the now vanishing golden trout, the season in the Inyo-Mono region remains open until Oct. 31.

Music on the Wires

What happens on the other end of the line when you drop a nickel in your favorite juke box and a soft voice asks, "Number please?"

By Garald Lagard

FROM cheese to Chopin—from Brie to Brahms, from Stilton to boogie-woogie is something of a transition. But A. Garrozza made it in 1944, even though his artistic soul may have cringed at some of the record titles racked in long rows in the studio of the Long Beach Phono-Tel Co., at 574 Atlantic Ave.

At that time the individual telephone lines ran from the studio into 37 stations, places of amusement where the fall of a

coin in the player brought a pleasant feminine voice to ask: "Number, please?" but the operator wasn't accepting a phone call; she was ready to place the requested musical number on a turn table and send the electrical impulse off on the telephone wire to come out at the other end in melody. The "gimmick" idea must have fascinated Garrozza, for he bought the company, tore out all the old equipment and built the studio and outlets into an industry with an investment of \$150,000, which

is an item of ledger importance. He then settled down to sell wired music with the same spirit with which he once sold fine cheeses.

C. R. Honeyman has lately come into the business, bringing with him some years of experience in the wired music business in Northern California. And now the studio is being altered and its facilities—necessarily adapted for split-second timing—are being improved. Phono-Tel, once serving 37 outlets, has grown into the General

Music by remote control will be played through juke box as Mrs. Dorothy Cook drops coin, makes selection.

Amusement, Inc., serving 120 busy stations.

THE studio itself has an office fronting on the street, and at the broad desk sits Mrs. Eva Garrozza, an important member of the firm and the mother of the two Garrozza children, Richard, 12, and Barbara, 15. Little about this office is different from one devoted to the selling of insurance, except for the clips of publicity releases from record companies, or the boldly listed pop tune titles: "I Said My Pajamas!" "All the Bees Are Buzzin'," or "Lovely Bunch of Coconuts," which gives an idea, which may or may not be considered rough, of what the post-midnight taste in music is at the present time.

But beyond the partition, halfway to the ceiling, there is the buzz of equipment, the steady voices of the girls at the phones and an occasional snatch of a tune which is being checked for quality at the outlet. For once the number has been requested

and the platter begins to spin, a station is once again out of contact with the studio; only the music comes out there. If the dozens of tunes being wired out of the studio at a time were audible there, the nervous tension of the operators would reach fiddle-string tightness. As it is, "nerves" is about the only occupational hazard to the 17 girls who work the boards, usually seven on a shift.

THE studio stretches into 40 feet of double tight shelving—row on row of recordings, 50,000 records, 5000 selections racked by numbers. A handy length across the aisles are the banks of turn tables, 15 stations on one board, and controlled by a single operator. A red light comes on and an indicator moves to show how many tunes are requested. The operator plugs in and the softly-spoken "Number, Please?" goes out to the station. There is a slight wordless wait, and then the operator turns to the record racks and back to the player. Selections to follow are stacked on a shelf. There is the economy of motion and the unconscious grace of complete coordination.

And each girl is a memory expert: The selections come in by name, but at once that title becomes one number in 5000 and the girl finds it unerringly.

Garrozza said that ex-telephone girls are the best operators. However, Adeline Jonas, supervisor of the shifts, was a waitress. She never got any closer to the telephone company office than, perhaps, to go in to pay her bill.

TYWANA Chapman, also four years in the act, was a Douglas employee during the war, reading blueprints. Georgette Thomas had no background of similar work. And Mrs. Ruth Diefenbach holds the job as her first one, having taken time out only to have baby Linda who is now two years old.

Dark and slender Tywana (it's an Indian name) Chapman stepped out of the usual role of being just a voice, accepted a date with a "voice" and the date finally led to the altar.

It's not difficult to keep the girls talking about their jobs. It seems to hold a fascination for them beyond most employment. But just why it does brings vague answers: "Well, I just like people..." and "Well, it's fun..."

You say, "People, just on the other end of a wire?" and the girls grin. "But they're all different, and we get to know their voices... It is fun..."



Mrs. Eva Garrozza presides at the Phono-Tel office where recordings are played for 120 busy stations.

Seven Mothers

IT'S MOTHER'S DAY again—a day for remembering!

Out of the pages of American history emerge seven Presidents, sons of seven memorable mothers whose moral fibre, like mortar, is ingrained in the very foundation stones of our Republic. Seven widows.

Who could have foretold the illustrious career of an Andrew Jackson, born to a bereft and penniless mother a few days after his father's unexpected death? Ceaselessly Elizabeth Hutchinson Jackson toiled for her three little sons. To the tiny Andrew as he matured, she became the embodiment of noble womanhood. Day by day he saw her good works, and as the boy watched, he stowed away in his fertile soul the pattern of his life. His nation reaped the rich reward. Suddenly forced to take stock

By Mary Cox

of her future, Eliza Ballou Garfield, after the loss of her beloved husband, saw before her four youngsters, ranging in age from James, at 18 months, to Thomas, just 10. She saw a mortgaged, unfenced farm, stock not paid for, a crop to be harvested, and a small stand of fruit trees not old enough to bear. The widow Garfield, at 32 arrived at some highly practical solutions. She sold half the farm to pay for the remaining portion, plus two cows and a few sheep. She proceeded with her own hands, and the help of Thomas to split the rails and build the much-needed fence. Then they turned to their harvesting.

James Garfield began his contributions to the family

budget at 10 by working for neighboring farmers. He began to long for a life at sea, and against his mother's wishes, he obtained a job on the Erie Canal, the nearest body of water available. Shortly afterwards, miraculously saved from drowning, he returned home. Arriving one night, he overheard his mother on her knees praying for his safety. He knew then that he was hearing from her trembling lips the petition which she had offered nightly in his behalf. The wrinkled little old lady whom he kissed before 20,000 applauding spectators when taking his oath of office, was the first mother of a President to be present in person, upon the induction of her son into this great experience.

AT THE age of 32, Mary Ball Washington commenced to play the role of

(Continued on Page 6.)



James Abbott McNeill Whistler painted a portrait of his own mother that has become a symbol in many parts of the world of the high estate of motherhood.

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Member
**PACIFIC SUNDAY
MAGAZINES**
FRED TAYLOR KRAFT,
Magazine Editor

Summer Camp in the Pines

Summer's call to the outdoors will be answered in high expectation of happy days in the mountains by members of the Camp Fire Girls, Horizon Club Girls and Blue Birds who will attend the summer camps operated by the Long Beach Council of Camp Fire Girls in the big pines of the San Gabriel Mountains. There also is a day camp, Camp Suanga, in North Long Beach, where popular programs have been carried out since 1947. This summer, under direction of Kenneth Schuster, committee chairman, five such neighborhood camps have been set up.



Sarabeth Ashbrook, Shirley Russell, Barbara Bakken, Jessie Lee Herman, Mary Brightman gather around at Camp Hemohme to plan what to eat on their overnight, escorted hiking trip.



Kay Casserly leads the way to adventure, followed by her unit group and Mrs. Frank Young, her counselor. Hikes and many other activities go into a period of Camp Fire camping.



After a night of peaceful sleep under the stars, R'Dean Turner and Barbara Whitley are waiting until Pat Bryan has finished making her bed before they go down to breakfast.



Co-operation such as that pictured here results in victuals. Pat Coon keeps the fire going underneath hobo stove while Beverly Hoffdahl attends to bacon and eggs at Camp Suanga.



Mary Lee and Virginia Fletcher find table setting and other duties are fun at camp. Both the mountain and neighborhood day camping periods will open June 19. Good fun is assured.



"Back stroke, side stroke, fancy diving, too; oh, don't you wish you never had anything else to do?" Thus do these enthusiastic campers sing as they start for their swim at camp.

Movietown Turns Admiration on Spanish Beauties

The Living Theater

Play Airs Married Troubles

By Jack Gaver

JEALOUSY and infidelity in marriage constitute the theme of "With a Silk Thread," by Elsa Shelly, who has nothing new to say on the subject and says what she does say in routine fashion.

Claire Luce and Philip Huston, capable players, seem to be at a loss much of the time in the leading roles of a former Broadway star and her surgeon husband. About the time she has a yen to return to the theater she falls under the spell of a young would-be actor.

In attempting to further his career, she falls in love with him. When he makes good, he no longer has any time for her and she and her husband patch things up as best they can.

Others in the cast include Henry Hart William Duff, Phil Arthur, Carole Mathews and Mary MacLeod. Miss Mathews, seen here for the first time, impressed as a real comer.

Irving Kaye Davis, Miss Shelly's husband, produced the play.

THERE will be a new set of leads in "Kiss Me, Kate," beginning with the June 5 Broadway performance.

Patricia Morison and Alfred Drake, who created the principal roles a year and a half ago, will step out permanently. Anne Jeffreys and Keith Andes, who have been playing the same roles in the touring company since last July, will replace them. Their places in the second company will be taken by Frances McCann and Bob Wright.

There is talk of Miss Morison going to London later this year to appear in the English production of the show.

GENE LOCKHART will be leaving "Death of a Salesman" on June 3. Albert Dekker, who has been his standby, will take over the leading role. Walter Hampden must leave "The Velvet Glove" May 13 to fill a picture contract in Hollywood.

Bit Parts His Life

HOLLYWOOD, May 13. (AP) A Japanese actor named Teru Shimada played a supporting role with Humphrey Bogart in "Tokyo Joe," and so when Bogart ran into Shimada at a roadside nursery he magnanimously offered to get Shimada a good job as gardener on one of the movie stars' estates.

Shimada declined, with thanks. He said he'd rather take odd jobs in nurseries, so that he can quit at will to accept bit parts in films. His most recent part is in "That Bad Little Girl," and he would have had to pass it up if he'd had a permanent gardening job.

Shimada is a newspaper pressman by trade, but he declines to follow this vocation for the same reason; it's too hard to leave the job when picture work comes up. He is a former star of the Little Tokyo Theater in Los Angeles, has appeared in several Broadway plays, and has toured with roadshow companies.

Spring's Time for Love, But--

HOLLYWOOD, May 13. (AP) Spring is the right time for straw hats, night baseball and beer. But it's the wrong time to get married.

Spring's great for romance, Dorothy Lamour says. But not for wedlock.

"It's not Hollywood that's to blame for making marriage look glamorous," Miss Lamour said. "It's spring—beautiful, beautiful spring."

"That's the victim in many a marital mistake. People see



This is Mother's Day and Joan Bennett, one of Hollywood's beautiful mothers receives a remembrance in flowers from her children, Stephanie and Shelly. In private life, Joan is the wife of Mr. Walter Wanger.

Charleston Album Clicks for Spike

CONSIDERING that up until now no one's been able to dance to his particular style of music he says, Spike Jones, the Long Beach boy whose "musical depreciation" has fattened box-offices everywhere, is gratified to know that his first attempt to record dance music for RCA Victor has met with great success.

"We don't know the exact sales on our Charleston Album but we hear it's sold over two million copies of Sloan's Liniment," he writes.

"The two sides getting the best reaction are 'Black Bottom' and 'Doin' the New Raccoon.' The latter was responsible for my photo adorning the cover of The Fur Trapper's Monthly showing me in a raccoon coat. The following day the trap yield was 3000 raccoons... the biggest mass suicide in history."

"There are two sides to every record—so opposite 'Chinese Mule Train' you'll find our version of 'Riders in the Sky.' It's the first number we ever recorded on horseback. Believe me, the word 'tenderfoot' is a mistake. Bidding for realism, I held the reins while each of my two arrangers worked with a bit in his mouth. You'll like this two-bit arrangement."

"With our 45's blazing (we had to use 45's—RCA-Victor, you know... besides who ever heard of drawing a 78?). Anyway, with our 45's blazing, we first performed 'Riders in the Sky' on television in Hollywood. Seventy-three bartenders sued us for powder burns. I wouldn't say this was the most dangerous arrangement we ever played, but after we finished I took roll call. I counted 14 noses... no musicians... just noses."

"The I. W. Harper featured

on 'Riders in the Sky' is really Dick Morgan, our guitar player. Dick used to be with Horace Heidt till he turned professional. I. W. sang the entire vocal under the influence of money."

"Another City Slicker whose performance in 'Riders in the Sky' is a highlight is Sir Frederick Gas. Of course, Sir Frederick isn't his real name. He was the seventh child, so they named him Natural. Need I tell you his name's Ethyl?"

"Incidentally, 'Riders in the Sky' sold over 100,000 the first day it was released. I understand Vaughan Monroe bought them all. The mystery of the flying disks is solved."

Television Fan

Charles Bickford, co-starred with Bing Crosby in Frank Capra's "Riding High" production for Paramount, owns a television service shop in Hollywood and spends his spare time learning the secrets of video.

Good Clicks

Nancy Olson, who plays a top role in Paramount's "Union Station," was signed to a studio contract while still a U. C. L. A. coed. She has appeared in only three pictures, played leads in all.

your teeth are chattering, your nose running and your chilblains aching," she said, "then you probably can marry and make it stick."

And when was Miss Lamour married? Well, April 7, 1943. "But," she said, "he courted me all through the fog and rain of winter. He drove 60 miles from his Army base to be with me a few hours. I fed him cold tablets and hot lemonade."

"When I married Bill Howard in April, it was the culmination of a long, tough winter romance."

Music Notes

Violinist to Appear

By Mary Lou Zehms

THE APPEARANCE of Miss Camilla Wicks, Long Beach violinist, as soloist with the Long Beach Philharmonic Orchestra Friday night in Concert Hall of Municipal Auditorium, will high light the music events by the 100-piece group.

After a European tour which included performances with major symphony orchestras, plus recitals in France, Switzerland and the Scandinavian countries, Miss Wicks returned recently to her home at 256 Quincy Ave. While in Europe for seven months she also made recordings and music films, and was hailed by music critics and public alike as among the great violin virtuosos of our time. Her plans for next year include another tour, this time for 80 concerts extending to Belgium, Holland and other countries on the continent.

Miss Wicks has chosen the Tchaikovsky "Concerto in D Major" for her part of the program Friday night. Although this composition began its life against the stormy background of dissension and controversy (receiving a cold reception when introduced in Vienna on Dec. 4, 1881), it has outlived such early misunderstandings and quarrels to become a favored work in the repertoire.

Lester C. DeNoyelles will be guest conductor for the opening number by the orchestra, the overture to "Die Fledermaus" by Johann Strauss.

Robert Resta, permanent conductor of the orchestra, will direct them in the Massenet Suite "Le Sid," the music comprising the following movements: Castellane, typical of the dances of Castille; Andalus, whose music represents Andalusia, the southern division of Spain; Aragonaise, dance music from Aragon; Madrilene, the dance of Madrid; and Navarraise, characteristic of the music of Navarre.

Other numbers by the orchestra will be "A Mighty Fortress Is Our God" (Bach), "Polka" (Shostakovich) and "Der Rosenkavalier" (Strauss).

Miss Wicks will play a group of selections for violin with her mother, Ruby LaNora Wicks, at the piano.



Another beautiful film mother is Gloria De Haven (Mrs. John Payne), who's shown here with her two children, Tommy and Kathy. Miss De Haven's next screen appearance will be in Metro-Goldwyn-Mayer's "Summer Stock."

May Win Record Album Oscar

By Delos Smith

By Gene Handsaker

HOLLYWOOD, May 13. (AP) It's early for such predictions, but Gloria Swanson will win an Oscar next spring. The silent-film favorite emerges from long screen retirement with a brilliant performance as a washed-up star in "Sunset Boulevard." Now 52 and thrice a grandmother, the still "Glamorous Gloria" (as she was once publicized) is magnificent. The role was tailored by Writer-Producer Charles Brackett and Writer-Director Billy Wilder, Academy award-winning collaborators on "The Lost Weekend."

She plays a fictional Norma Desmond, who dwells moodily amid relics of past and dreams of future glories. Her mansion, on the movie capital thoroughfare from which the picture takes its name, is musty and decaying. There are rats in the empty swimming pool, and the wind blows weird discords on the pipes of her parlor organ.

Valentino tangoed on the tile floor of the gaudily palatial living room. The tables hold a forest of her still photos, ornately framed. Her worshipful servant is played by old-time actor-director Erich von Stroheim, once familiar in Prussian officer roles.

Like Norma, Gloria once had a Sunset Boulevard mansion. Like Norma's some of her biggest pictures were directed by Cecil B. DeMille, with whom Norma is shown in a touching reunion on a modern sound stage. There the parallel ends.

The Oscar will be her first. The picture itself, with its eloquent dialogue, steady pace, and fine all-around performances, will surely be nominated as one of the year's best.

IN A GRAND splurge, RCA Victor is releasing six new Toscanini recordings at once. The venerable maestro, setting out at 83 on a national tour with his NBC Symphony, is going to drum up a lot of trade for Toscanini records, Victor figures.

THE six are Beethoven's "Eroica," Haydn's "Clock," the Prelude and Good Friday Spell of Wagner's "Parsifal," the fifth Divertimento, for strings and two horns, of Mozart (K. 287), Tchaikovsky's "Manfred," and the second suite taken from Ravel's "Daphnis and Chloe" ballet score.

All have the indelible Toscanini stamp. Labeling these records is superfluous. From one groove to the next, there never is the least doubt of their giving forth with the outpourings of the most compelling musical mind of the age while it is in minute command of as fine an orchestra as ears ever heard.

All the recordings have been made in three speeds—33 1/3 LP's, 45 rpm's and 78's.

RCA VICTOR and Columbia have issued new catalogues with listings of their

microgroove records, demonstrating what a wide selection of popular recordings collectors now may buy on the smaller and longer-playing disks.

The eight-page Columbia catalogue offers records in three sizes, 12, 10 and 7-inch. All are in the 33 1/3 rpm speed.

Some 500 popular titles are listed in the seven-inch record section, including representative records of all the Columbia popular artists from Frank Sinatra to Skeets Yanney and his National Champion Hillbillies.

Victor offers a wide selection of its popular artists on 45 rpm records in its new 70-page catalogue, from "A-You're Adorable," with Perry Como, to "Zwana," with Polka Walter Ossowski's instrumental quartet.

'Code' for Autograph Hunters

By Patricia Clary

HOLLYWOOD, May 13. (AP) A "courtesy code" for autograph hunters is suggested by Dennis Morgan, partly in self-defense.

Signature-stalkers would get more results if they were less aggressive, Morgan said. His rules:

1. Don't maul an actor when you see him on the street. He needs his buttons more than you do. Ask him for an autograph, but keep hands off. That goes for the Lana Turner-type stars, too.

2. Don't shove your autograph book at him with a fierce

expression. Ask him first if he'd mind, please, giving you his autograph.

3. Don't ask him to sign with his own pencil. Furnish your own.

4. Don't stick your book or sheet of paper in his car if it's moving away from the curb and for a quick signature. You might get run over.

5. Don't ask the actor to write out a special message of greeting to you or Aunt Minnie if he's surrounded by a lot of other autograph seekers.

6. Don't follow an actor waving your autograph book at him if he's obviously in a hurry. He may have an impor-

tant date with a producer for which he has to be on time.

7. If you hunt actors with a camera, don't flash the bulbs in their faces. The glass might shatter and cut them. Stand a little farther away and you'll get a better picture, too.

8. Don't approach him at the dinner table if you catch him in a restaurant. Even an actor likes to eat without interruption.

Then, remember all the other seven rules.

If you do all this, Morgan, who stars in Warners' "Pretty Baby," will be tickled pink to give you his autograph. If you still want it.

Book Reviews
Henry George:
Citizen of the World

By Jane Epley
HENRY GEORGE: CITIZEN OF THE WORLD. By Anna George de Mille. 276 pp. Chapel Hill, N. C.: The University of North Carolina Press. \$5.50.

HENRY GEORGE wrote one of the world's best sellers in the 1870's, while he was an obscure San Francisco printer and newspaper writer. More than 3,000,000 copies of "Progress and Poverty" had been sold by 1943, and it still is bought at the rate of about 10,000 copies a year.

Eventually simplified by others into the Single Tax theory, the social philosophy expounded in his first book was a revolutionary effort to solve the problems of depression, unemployment and poverty. Instead of government regulation of capital or labor, he believed in the right of all people to share in the profits of land.

He wrote other books arguing for freedom as against regimentation, for individual liberty as against collectivist restriction. Developing into an orator of impressive stature, he spoke before thousands of persons in the United States, Great Britain and Australia.

In her carefully documented biography, his daughter, Anna George de Mille, shows that his influence also was felt in varying degrees in China, western Canada, Germany and especially Denmark.

In an effort to sublimate herself to the father she idolized, however, Mrs. de Mille sacrificed readability. The introduction by George's famous granddaughter, Agnes de Mille, speaks of her mother's "zany humor, a kind of wild imperiousness—something, the reader feels, that would have lightened the reading."

It is an interesting and worthwhile book, nevertheless, with its appeal lying in the vision and sincerity of the man and in his connection with contemporary history such as the Irish Land question and New York politics. In fact, Henry George's two mayoralty campaigns against the power of Tammany are highlights of action and suspense in the book.

Unusual Books
A COLLECTION of 18 stories by Allan Seager, just published under the title of "Old Man of the Mountains" (Simon and Schuster, \$3), shows this writer's fine sense of human values and brilliancy of style in depicting people and their thoughts and their lives. Of great satisfaction to the reader, too, is the variety of settings and types of people—even California and Californians—for this writer of realistic fiction has been around. There are stories in this book that will please just about anyone, regardless of his reading tastes.

THE MODERN LIBRARY presents an old friend in a new dress with its edition of "Cakes and Ale," by W. Somerset Maugham (Random House, \$1.25). Maugham has written a special introduction in which he settles a famous controversy by disclosing the real identities of two of the book's characters, Edward Driffield and Alroy Kear. The volume is easy to read and most attractive in its new format.

JOHN TAINOR FOOTE probably knew more horse stories, and how to write them entertainingly, than anyone in his time. Now, his favorite yarns have been put together in a collection under the title of "Hootbeats" (Appleton-Century-Crofts, \$3). The volume contains such all-time greats as "Shame on You" and "Salvation," tales that lovers of animals just can't put aside until they have finished them. In the last few years of his life, Mr. Foote wrote for the movies, turning out the scripts for "The Story of Seabiscuit" and "The Great Dan Patch."

HOW TO PLAY BETTER TENNIS, by William T. Tilden, (Simon & Schuster, \$2.75, Reader's Edition \$1) is the full business for the serious tennis player, or a delightfully presented viewpoint on what makes a professional racket man for the follower of the colorful sport. Tennis and Tilden mean almost the same thing, so long has the master been a great technician on the courts.

THE deeply significant play, "The Madwoman of Chailott," has been followed by another success, "The Enchanted," by Jean Giraudoux (Random House, \$2.50) which has been received kindly by critics. More than fantastic, it is a fascinating experience with a ghost, a beautiful girl, and various characters in a small French town. The dialogue sparkles and the humor is sharp as sin. When threatened with a full return of the dead, a character speaks, "And when you stop to think the dead of this district outnumber the living in astronomical proportion, you can see what the consequences might be . . . they could capture any electoral post in the nation."

Books, Writers
Eileen Garrett Writes
Finis to New Book

By Joseph Joel Keith

EILEEN J. GARRETT, editor in chief of Tomorrow Magazine and president of the Creative Age Press, chatted enthusiastically over a luscious luncheon at the Ritz Carlton, in New York, about her Southland visit, and the warmth of the newspaper people and book lovers. Trust this wise lady to time her return to Manhattan; the elevator strike was on and few people could visit relatives, wives and husbands caught in the skyscraper apartment, but Mrs. Garrett was not inconvenienced. She became a grandmother and went up and down at will to visit her daughter. Mrs. Garrett was in fine form after her Southland sojourn, and she has finished a new book.

HARRIET HINSDALE, one of the Southland's busiest writers, long with Warner Bros. and associated with Orson Welles in one of her stage productions, was the subject of conversation when members of Mrs. Garrett's organizations asked many questions about our P. E. N. Club member, for

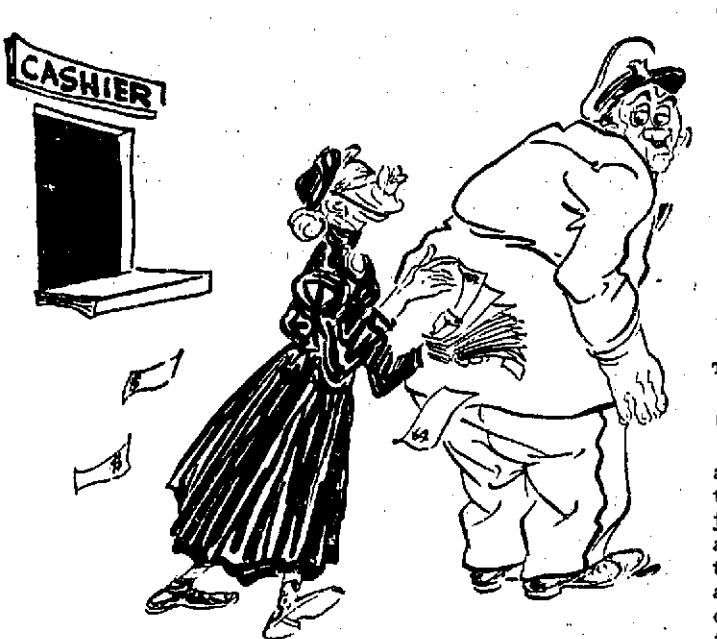
Mrs. Hinsdale's new novel has been accepted for publication by Creative Age. The whole organization is Hinsdale-conscious, and they consider Harriet Hinsdale one of the crowning achievements of their Southland visit.

E. P. DUTTON CO. was my next stop as I marched into this busy publisher's office for a luncheon date with gracious Louise Townsend Nicholl, not only an editor for Dutton but one of New York's finest poets. She is a lady of vast charm and deep knowledge.

BYRON HERBERT REECE, author of a unique novel, "Better a Dinner of Herbs," published recently by Dutton and favorably reviewed in the columns, came in for warm praise by Miss Nicholl. Reece, who will lecture at U. C. L. A. during the summer, will issue a new poetry volume, also to be published by Dutton.

WILLIAM ROSE BENET's name is being mentioned everywhere in Manhattan today, the morning following his sudden death yesterday in the streets of New York. A warm humanitarian, one of New York's finer minds, Mr. Benet is praised not only for his excellent volumes, but for his long devotion to writers, especially the new and young writers. A very wonderful gentleman has passed on. Shortly before his death, Laura Benet, another fine poet in the literary family of Benet, talked at length about her brother. He is gone, but his script lives.

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A Willard Mullin drawing from the book of sports writing, "Out of the Red," showing the author, Red Smith, in an event he covered. See review.

Unusual Books
'Out of Red'
Rough Stuff

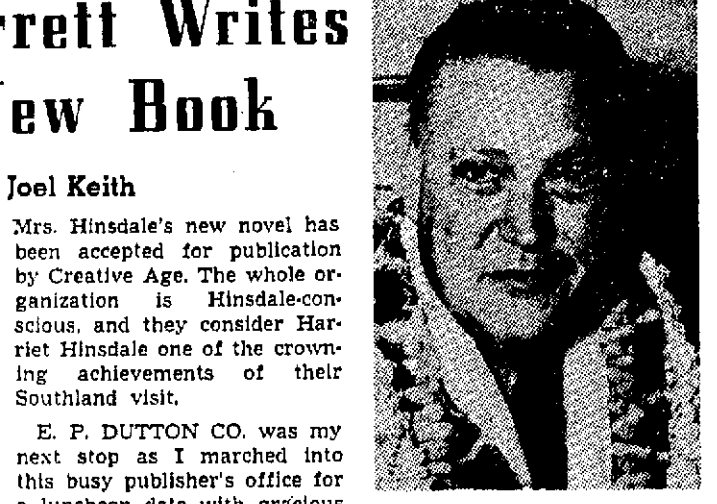
HERE IS a collection of 112 newspaper pieces by Sportswriter Red Smith. These columns were taken from the New York Herald Tribune, but should not have been.

Smith talks about Joe DiMaggio, Primo Carnera, Citation and other sports personalities with that intimacy which results from long habitation in the press box. For the most part this is rough-hewn stuff—adequate, but hardly outstanding enough for a book.

The title, "Out of the Red," is contradictory in view of the fact that the book costs three dollars.—H. K.

3 Speakers
for Writers

THREE outstanding programs are announced for the Long Beach Writers' Club. Don Blanding, poet, will speak and read some of his poems at the club's annual banquet May 17 at 7 p. m. in the supper room of the Lafayette Hotel. Frederick Sykes, manager of the research and marketing department of the Chamber of Commerce, will be master of ceremonies. A trio made up of Eva Anderson, violinist, Clarice Gardino, cellist,



Don Blanding

and Ruth Nichol, pianist, will entertain.

Miss Margaret Hess Smith, teacher in the Inglewood adult high school, past editor of Chaparral Horizons and for four years poetry director of Schubert Club of Los Angeles, will address the Writers' Club May 25 at 1 p. m. in Machinists Hall, 728 Elm Ave. Her subject will be "Ancient Chinese Literature." For some years her hobby has been the study of Chinese literature and she says "In my opinion, the Chinese language and philosophy are the very source of imagery for both prose and poetry."

Richard Armour, widely-known humorist, will address the club in June. He will be presented by Gerald Lagard.

Mrs. Billie Kenney is president of the Writers' Club.

Three Stamps

Norway will issue a new set of three stamps to commemorate the 900th anniversary of the founding of Oslo. Each will have the same design. Pictured will be the founder of the city, King Harald Haardraade, and a view of the town hall. The dates 1050-1950 will also be prominent. The 15-ore will be green, the 25-ore red and the 45-ore, blue.

Pilgrims
Land in
America

By Gerald Lagard

THE FLYMOUSE ADVENTURE. By Ernest Gabler. 377 pp. New York: Doubleday & Co., \$3.

THIS COULD so easily have failed as a novel, but with all skill and all feeling for history the author does a superb job of recounting the sailing and landing of the Pilgrims in the New World. There is drama and to spare in the natural sequence of events, but never before, even in the stylized and highly romantic Longfellow legend, has a people been so warmly and ably presented. And warm they were, even lusty and impatient and intemperate of manner.

The tale is mainly from the viewpoint of John Alden, who early meets the fair Priscilla Mullins and so sails aboard the Mayflower as a cooper. Mr. Gebler of necessity makes character delineations, so that words and manners of the people of the tale step clearly on stage. The reader is led to believe that if William Bradford, Edward Winslow or the sea captain Jones did not speak or act in just this fashion, they surely should have. It is in Jones that the author recreates in clarity one who has been vague and understandable for over 300 years. A violent and frustrated little man, whose manners were such as to lead his companions to both hate and despise him, still there is a rising sympathy for the man and a final understanding of much he did that was both good and evil.

But this is not a novel of a woman—it is a tale of a hope and a plan and a planting, and each man and woman had a part of it, and always the fear of "Death leaping into the story at the end, bestirring the stage and sweeping the boards clean of every poor hope and fear, till only himself remained, and the silence fell down on the trees again and the grass grew on the rotting beams of their endeavours." This is the Literary Guild selection for May.

Long Beach
Best Sellers

FICTION:
1. THE CARDINAL, by Robinson. 368 pp. New York: The Macmillan Co., \$3.50.
2. THE WALKER, by Wilson. 314 pp. New York: The Macmillan Co., \$3.50.
3. MR. MIDSHIPMAN HORNBLLOWER, by Foster. 314 pp. New York: The Macmillan Co., \$3.50.
4. EACH BRIGHT RIVER, by McNelly. 314 pp. New York: The Macmillan Co., \$3.50.
NONFICTION:
1. THE GREATEST STORY EVER TOLD, by Bunting. 314 pp. New York: The Macmillan Co., \$3.50.
2. WORLDS IN COLLISION, by Veljecky. 314 pp. New York: The Macmillan Co., \$3.50.
3. CHICAGO CONFIDENTIAL, by Hill and Mortimer. 314 pp. New York: The Macmillan Co., \$3.50.
4. THE MATURE MIND, by Overstreet. 314 pp. New York: The Macmillan Co., \$3.50.
5. THE BABY. 314 pp. New York: The Macmillan Co., \$3.50.
JUVENILE:
1. WALT DISNEY'S CINDERELLA. 314 pp. New York: The Macmillan Co., \$3.50.
2. TEN LITTLE CHOC-CHO TALKS. 314 pp. New York: The Macmillan Co., \$3.50.
3. LET'S PLAY STORE. 314 pp. New York: The Macmillan Co., \$3.50.
4. BIG THORNTON BURGESS STORY. 314 pp. New York: The Macmillan Co., \$3.50.
5. STORYLAND COOKBOOK. 314 pp. New York: The Macmillan Co., \$3.50.

Club Choice

"The Bride Regrets," Marjorie Carleton's mystery which Morrow published in March, is May selection of the Unicorn Mystery Book Club.

Three New Books
Will Please Sports Fan

By Dick Zehms

BEST SPORTS STORIES—1950, by Irving T. Marsh and Edward Ehre. 336 pp. New York: E. P. Dutton & Co., \$3.50.
100 YEARS OF BASEBALL, by Lee Allen. 314 pp. New York: Bartholomew House, Inc., \$3.50.
MY 66 YEARS IN THE BIG LEAGUES, by Connie Mack. 245 pp. Philadelphia: The John J. Winston Co., \$2.50.

HERE are three smooth numbers for sports fans. "Best Sports Stories—1950" runs the gamut of the mad moments in 1949 baseball, hockey, boxing, football, golf, racing, hunting, etc. It is sports frenzy, 1949 version, on parade, penned by the nation's foremost sports writers.

Editors Marsh and Ehre have culled the country's daily papers and magazines for these epics. Passing in review in their "big moments" are Tommy Henrich, Preacher Roe, Joe McCarthy, Yogi Berra, Ray Boone, Army's football team, the Green Bay Packers, Frank Brunk and the Rose Bowl-bound University of California football team, and dozens of heroes and goats.

In "100 Years of Baseball," Harry Wright is called the "forgotten father of baseball." Above all others, he is the one who foretold of the gigantic future of organized baseball.



This might be called "Green Bottle," but it is "Yellow Table," an oil by Phillip Negrete, included in California School of Art Show in Hotel Lafayette.

In Art Circles

3 Exhibits in Place;
Association to Meet

THREE new art exhibitions have just been hung in Long Beach.

Twenty-five paintings by Painters of the Southwest, one of the important art clubs of California, made up of men and women artists, were hung by Mrs. Josephine E. Hyde, art director of the Art Commission, in Recreation Park Clubhouse. Among the paintings are pictures by Duncan Gleason, noted marine and portrait painter, club president; James Swinnerton, murals painter and cartoonist, vice president, and Clyde Scott, exhibition chairman. Mrs. Hyde is an exhibiting member of the club and has a painting of calendulas in the show.

Mrs. Hyde also hung 28 landscapes by D. W. Duncan, past president of the Spectrum Club, in Alamitos Library. Duncan is a member of the Los

Angeles Business Men's Sketch Club and is a prize pupil of Sam Hyde Harris. Mrs. Hyde moved the exhibition by Art Landy from Alamitos Library to Houghton Park Clubhouse.

Work by students of the California School of Art is shown in Hotel Lafayette gallery.

ALBERT KING, who has taught color composition and color photography in the Art Center School, Los Angeles, since the school was established 18 years ago, will address the Long Beach Art Association Tuesday at 7:30 p. m. in Recreation Park Clubhouse. His subject will be "Color and Composition."

For years King was a motion picture technical and art director. He was associated with Cecil B. DeMille in color photography of "King of Kings." Then, in collaboration with Stanton Macdonald-Wright, he directed and produced a series of one-act plays for the Santa Monica Theater Guild, which won awards for direction and set design.

His mural of the 12 Apostles hangs in Ventura Community Church. His ceramics have an international reputation and pieces are owned by the San Diego Museum, Syracuse Museum, National Gallery in Washington, D. C., and Minneapolis Museum while 32 pieces are included in the permanent collection of Scripps College.

President William Barnes will preside at the Art Association meeting. Mrs. Florence Gendron will be in charge of a display of hand painted and decorated fabrics.

PURCHASE awards totaling \$3200 will be given to first and second prize winners in oils, watercolor-gouache, sculpture, drawings and prints in the 1950 annual competition announced by James H. Breasted Jr., director of the Los Angeles County Museum.

Rules and entry blanks are being mailed to the museum's list of more than 3000 artists of the Los Angeles area. The geographical scope of the exhibition, by request, has been extended to include Santa Barbara and San Diego. Entries close June 9.

Artists who were purchase prize winners last year will not be eligible for awards this year. Distribution of the first prize in the several categories is: Oil painting, \$1000; sculpture, \$750; watercolor and gouache, \$250; drawings, \$75; prints, \$50.

Art Exhibited
The second annual exhibition of Women Painters of the West will be in Pasadena Art Institute, 46 N. Los Robles Ave., Pasadena, through June 4. Hours are Sunday, 2 to 5 p. m.; Friday, noon to 9 p. m.; daily, noon to 5 p. m.; closed Monday.

Art Fete
to Start
Saturday

ARTISTS are finishing portraits, landscapes, still life studies, statues, photographs, ceramics, jewelry, copper work and leather work in preparation for the Outdoor Art Festival in the south block of Bixby Park May 20 and 21. Hours on Saturday will be 10 a. m. to 5 p. m. and on Sunday from 1 to 5 p. m.

Entry blanks may be returned until May 17 to the Municipal Arts Committee, Mrs. Dean E. Godwin, chairman, 3100 E. First St.

The festival will be presented by the artists of several art organizations co-operating on a voluntary basis. No admission will be charged for viewing the festival. There will be no exhibition charge to the exhibiting artists but they must be members of groups that have been approved by the Municipal Arts Committee. No one is on salary. The City Council voted a budget for the Municipal Arts Committee to cover the costs of the festival. This will include the rental of chrome display easels and other necessary expenses.

Each art group will jury exhibits of its own members. Each person attending the festival will be invited to vote for the picture he or she likes best, and votes also will be cast for weaving, block printing, photography, etc.

All work entered must be original in design and composition and executed entirely by the exhibiting artist.

The festival will be sponsored by the Municipal Arts Committee with the Cultural Arts Center Association as co-sponsor.

"The great objective of all persons interested in the promotion of the arts in our city is to obtain a Cultural Arts Center with space for cultural groups to present art programs, and an art gallery," explains Mrs. Godwin. "Then the masterpieces of the world will come to us as loan exhibitions."

Piper Pays
in Interest

PAY THE PIPER, by Adelyn Bushnell. 275 pp. New York: Coward-McCann, Inc., \$3.

IN THIS third novel, Adelyn Bushnell has achieved early in her writing career what many veteran novelists have taken years to accomplish—create a character who lives realistically in the reader's mind, even surviving the closing of the book.

The story is an engrossing account of a musical Svengali—Keith James—born plain Kenny Welcher in Germany—from the days of his youth, through good years of his success as a singer, musician and patron of the arts and, finally, through the dregs of his decline. Bitter experiences mark his formative years and, too, he suffers from dependency upon someone else. At middle age this protective force is lost and he changes slowly, slipping into decline.

The author's descriptive talent is beyond reproach as she pictures her characters in the many situations in which she places them. The story is powerfully and hauntingly told, the principal figure sympathetic despite his metamorphosis from into intellectual villainy.—T. K.

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Innovations in Fashions

By Tamara Andreeva



Barbara Barondess MacLean, noted interior decorator and clothes designer, models skirt of same fabric which covers chairs on patio of her home.



Miss Barondess illustrates another of her sister's striking creations: velvet skirt made of same material as velvet upholstered chair in background.

A FASHION innovation is only as good as its practical value. The snobbish idea that only expensive materials are good for women's clothes is about to be similarly consigned. Barbara Barondess MacLean, world famed interior designer, entered the field of fashion with an exciting and useful concept which promises to stay: women's clothes made of ordinary drapery fabrics.

Organdies, muslins, linens, rayons and wools which were thought for many years only fitting coverings for sofas, may grace the choicest living rooms at the most exclusive functions. The reason behind this new wrinkle is not any desire to introduce something bizarre. Mrs. MacLean, in her capacity as interior decorator, realized early how important it is to tie in the decor with the house owner's wardrobe. She advocated pulling the wardrobe colors out of the house color schemes. The transition to drapery fabrics themselves was logical. Mrs. MacLean was the first one to popularize the idea, by herself wearing attractive ensembles of drapery fabrics for her hosting.

An enemy of snobbishness and affectation, Mrs. MacLean felt that by making the use of drapery fabrics popular she would also give women a new lease on comfort: she advocates dresses of simple, functional design, which are just as easy on the wearer on the dance floor as they would be in the kitchen.

It was Mrs. MacLean who started the current vogue for "separates" — blouses and skirts, or blouses and jackets, which can be mixed or matched, nearly doubling any working girl's wardrobe. It was she again who made quilted fabrics popular. The latter news was an outgrowth of her own needs: she wanted an attractive and comfortable skirt to wear cold nights at California barbecues. Without seeking precedent she up and designed what she felt she would be most comfortable in: a quilted skirt. It has since become an indispensable part of every smart woman's wardrobe. But when Mrs. MacLean first wore it out to a party, she says she was stared at as if she had come in, wearing a horse blanket.



Pique blouse and gaily-printed fabric skirt make an appropriate ensemble for daytime wear. Model is Lucy Barondess, sister of Designer MacLean.



This charming summer dress worn by Miss Barondess and which, like the others shown, was designed by Mrs. MacLean, is made of organdy curtain fabric.

Doughnuts

By Mildred K. Flanary

Plain and Fancy

CALL THEM doughnuts, sinkers, fried cakes or what you will, they are most satisfying accompaniment for a steaming cup of hot coffee or a glass of cold milk. They're a memory of childhood, a taste sensation of the minute and a delicacy to anticipate.

With the advance of time, doughnuts have put on airs—but airs or not, fancy or just plain old-fashioned they're still terrific food!

Here are some recipes:

Doughnuts

- 2 egg yolks
- 1 cup sugar
- 1 cup milk
- 4 cups sifted enriched flour
- 3 teaspoons baking powder
- 1/4 teaspoon nutmeg
- 1/2 teaspoon salt
- 1/2 cup melted shortening
- 2 egg whites

Beat egg whites until light and lemon-colored. Add sugar; blend. Add milk. Mix and sift flour, baking powder, nutmeg and salt. Add half this mixture to egg yolk mixture. Add melted shortening. Add remaining dry ingredients. Beat egg whites stiff, but not dry; fold in. Roll out 1/2-inch thick on lightly floured board. Cut with doughnut cutter. Handle lightly. Fry in deep fat heated to 375° F., until brown, turning the doughnuts once as they rise to the surface. Drain on absorbent paper. Makes 18. When doughnuts are well drained, sprinkle with confectioners' or powdered sugar, or shake in a paper bag containing sugar.

Here is a novelty "peach doughnut cup" dessert:

- 1/2 cup heavy cream, whipped
- 1 tablespoon sugar
- 1/4 teaspoon vanilla extract
- 1/2 dozen baker's doughnuts
- 6 canned or fresh peach halves

Blend sugar and vanilla extract into whipped cream. Spread sweetened whipped cream over the top of each doughnut. Place a peach half, cavity side up, on the whipped cream. Place a fresh strawberry or maraschino cherry and a sprig of mint in each peach cavity. With this recipe you'll have 6 Peach Doughnut Cups.

Cranberry Coconut Doughnut Dessert

- 1 egg white, stiffly beaten
- 1/2 cup jellied cranberry sauce
- 4 doughnuts
- 1 tablespoon grated coconut

Combine stiffly beaten egg white and cranberry sauce and beat to a stiff foam with a Dover beater. Split doughnuts in half horizontally. Place cranberry mixture between and on top of doughnut halves. Sprinkle grated coconut over top layer. Place filled doughnuts on a pie plate and heat in a preheated hot oven (400° F.) for five minutes, or until coconut browns. Yield: 4 Cranberry Coconut Doughnut Desserts.

Doughnut Sundae

- 1/2 dozen doughnuts
- 1 pint vanilla ice cream
- 1 cup fudge or butterscotch sauce

Place a ball of vanilla ice cream over each doughnut. Top with fudge sauce. Yield: 6 servings.

Chocolate Doughnut Dessert

- 1 (4 1/2-oz.) package chocolate pudding
- 1/2 dozen doughnuts

Prepare chocolate pudding according to directions on package. Split doughnuts in half horizontally. Place a serving of chocolate pudding between doughnut halves. Yield: 6 Chocolate Doughnut Desserts.

Doughnuts De Luxe

- 4 day-old raised or baking powder doughnuts
- 1/4 cup fruit jelly or preserves
- 1/4 cup chopped walnuts or pecans
- 2 tablespoons confectioners' sugar

Split doughnuts in half horizontally. Spread 1 tablespoon fruit jelly and 1 tablespoon chopped walnuts between doughnuts on a pie plate and heat in a preheated oven (325° F.) for five minutes. Sift confectioners' sugar over the top of each doughnut and serve still hot. Yield: 4 Doughnuts De Luxe.

Potato Doughnuts

- 6 cups sifted enriched flour
- 7 teaspoons baking powder
- 1 teaspoon salt
- 1 teaspoon nutmeg



Old-fashioned, home-made doughnuts, well-sugared, served with cups of steaming coffee, always a treat.

- 3 eggs
- 2 cups sugar
- 1 1/2 cups warm mashed potatoes
- 6 tablespoons melted lard
- 1/4 cup milk
- Lard for deep-fat frying
- 3 eggs, well beaten
- 1/2 cup mashed bananas (about 2 bananas)
- 1/2 cup sour milk or buttermilk
- 1 1/2 teaspoons vanilla
- 1/2 cup flour for rolling
- Melted fat or oil

Sift flour with baking powder, salt and nutmeg. Beat eggs, add sugar, potatoes and lard, and continue beating. Add milk and combine. Add dry ingredients and mix only until flour disappears. Chill. Place about 1/4 of the dough at a time on a lightly floured cloth. Sprinkle surface of dough lightly with flour and rolls to 1/2-inch in thickness. Cut with floured doughnut cutter. Fry in hot lard (350° F.) until golden brown. Drain. Roll in granulated or confectioners' sugar if desired. Yield: 4 dozen doughnuts.

Banana Doughnuts

- 5 cups sifted flour
- 4 teaspoons baking powder
- 1 teaspoon soda
- 2 teaspoons salt
- 1 teaspoon nutmeg
- 1/2 cup shortening
- 1 cup sugar

Heat fat to 375° F. or until a 1-inch cube of bread will turn golden brown in about 40 seconds. Slip doughnuts into fat with spatula. Fry about 3 minutes, or until golden brown, turning them frequently. Drain on absorbent paper. Makes 3 1/2 dozen. Sugar doughnuts, if desired.



Doughnuts can take on glamour by covering them with peach halves, whipped cream, maraschino cherries.

Seven Mothers

(Continued From Page 2.)

father and mother to her family of seven children. This she continued for 46 years. Here was the well-ordered home of culture and financial security. Together the family sought guidance in morning and evening prayers. Destiny gazed upon this wise mother's handiwork and chose a leader from her sons, for had she not wrought a hero who could lift

on high the torch of liberty to light a world?

And what of the widow Mary McDonough Johnson? Left destitute with 3-year-old Andrew, this courageous mother could bestow upon him no gifts of culture or book knowledge. She was lowly and totally unschooled. She could but infuse into his tiny heart, while she strove to feed and shelter him, the sacred essence

of her own indomitable fortitude and humility. Thus she prepared him to stand undaunted against the storm of political vicissitudes which later enveloped his life. Never was he ashamed of his humble origin or of his selfless mother.

A VERY different type of home address was pinned to the little bundle known as Thomas Jefferson, when on April 2, 1743, the stork delivered him to a certain cozy log-house. Here he found a gay, happy and prosperous family, presided over by the gracious and talented Jane Randolph Jefferson. Fourteen years later, Peter Jefferson passed away, leaving his widow with nine children, the youngest of whom were twins of 22 months. Thomas became the titular head of the family by right of inheritance and there sprang up between him and his mother

a close interdependency — a companionship in which his eager mind absorbed from her superior spiritual and mental endowments, the great moral and religious truths which later became the width, breadth and height of the immortal Declaration of Independence.

Born three months after the death of his father, Rutherford B. Hayes, 19th President, knew a mother whose remarkable talents were lavishly spent upon her two children. Sophia Birchard Hayes personally undertook their formal education which included the fine art of self-discipline. Play, work and study were a conscientiously developed program, strictly adhered to in the Hayes home. At college, the home-taught Rutherford, youngest in his class, won the highest honors. His brilliant Civil War record brought a nomination for Con-

gress and it is not surprising that he firmly declined to participate in any campaign activity, remarking that: "Any man who would leave the army at this time to electioneer for Congress ought to be scalped." His mother did not live to know that she had reared a President.

PEOPLE often wondered how Rev. Richard F. Cleveland supported his family on \$1000 or less, per year. Ann Neal Cleveland knew. She made it an opportunity to demonstrate to her nine youngsters practical economy. When her husband died, the nine carried on. At the family fireside, Mrs. Cleveland quietly wove the bonds of mutual understanding and affection into a slogan of unity. Small wonder that Grover Cleveland, as President, strove with all his energies to heal the rift in the great American family caused by the Civil War. "Standing together" he had learned in childhood.

Yes, it's Mother's Day again! A day to remember our own and those seven, whose hal- lowed labors helped to shape a nation!

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NEXT WEEK
Plants that will endure in windy corners of the garden will be described by Bob Gilmore in next week's
SOUTHLAND MAGAZINE

Harmonize Garden Colors

By Bob Gilmore



Plots of bright color, provided by such flowers as the zinnia, may be divided by using foliage plants.

IF YOU want a parade of color in your garden, then take your cue from a standard color chart. You can select those shades that are known to harmonize, then simply substitute with flowering specimens that coincide. Artists will tell you, if you don't know it already, that certain shades go together and others clash madly. A color chart provides the answer in advance; it is preferable to haphazard planting which may turn your garden into the worst eyesore in your neighborhood.

There are several ways in which a color chart can be used to improve your garden show. Neighboring harmonies are produced by selecting tones located side by side on the color chart as, for example, green, blue-green and blue; alternate neighboring harmonies are affected by selecting every other color on the wheel such as blue-violet, red-violet and red-orange; self-tone harmonies are produced by



Zinnias, which cover a wide color range, are adaptable to many uses in flower garden harmony plans.

Junior Gardener



Photo by U. J. Ollila

Children who show interest in gardening can be encouraged by having them grow plants in milk cartons.

By Simone Ollila

DOES YOUR child beg for a garden of his own? What better hobby can you encourage in a youngster? And it need not be at the expense of your plants either.

Even a child of 6 or 7 who is inclined to love the soil can start a "milk carton garden." Show him once or twice how to go about it. Then let him be his own teacher. Have him wash the empty milk cartons. He can cut them in half, using both pieces. Holes punched at the bottom serve for drainage. Next he may fill the containers with dirt.

It is a good idea to begin with plants which are easily grown. Allow your child to ask the neighbors for slips of geraniums and petalums (Martha Washingtons). Garden owners cut these down frequently. Your young beginner may put a cavity in the middle of the carton with his finger and plant the slips minus their help or instruction. He may even know how to pack the dirt around it, having watched others do the same.

An incentive to grow his garden, suggest he give the plants to friends dropping in. Or take a few to distribute when your family is going visiting. If there is to be a school project such as a flower sale or carnival with a plant booth, have him donate his complete garden and commence a new one. This will not only make his work worthwhile, but it will stimulate the idea of sharing. He might even give the plant

to shut-ins. The praise and thanks he receives for his gifts will be ample reward.

DURING the vacation months, your child gardener can sell his plants to earn a little spending money. This is a good way for him to get started along business project lines.

To use as tools you can sharpen a point on an old knife for digging, spread the prongs of a discarded fork for weeding, and furnish him a faulty coffee pot or useless pan for watering.

The advantage of the "milk carton garden" for your junior gardener is that it can be set up at almost no expense. It will keep your offspring happily occupied. The space requirement is a nook or corner in your yard. Even a small city lot can yield a spot for the venture.

using various shades of the same basic color as, for example, dark blue, mid-blue and light blue. All the above examples are what is known as a like harmony.

Now for the contrasting harmonies. These are produced by selecting colors located directly opposite each other on the color chart. Two notable examples are red and green and yellow and violet. These combinations are complementary harmonies; you can have a neighboring complementary harmony by adding the neighboring colors of one of the complements. This means that to yellow and violet you would add yellow-orange and yellow-green. The whole secret of arranging color harmonies consists of using similar colors or pleasing contrasts.

WHITE and green will help you over a lot of sins in color combinations. Colors that scream at each other can be toned down by introducing a foliage plant between them. White and grey seem to have the same neutralizing effect. Be very careful about placing reds and pinks in close proximity. You might have a problem on your hands.

One of the worst garden eye-

sores in the Long Beach area is a long white wall, absolutely unadorned by any type of ornamental. The sun beating down on such a scene usually creates a flash effect that is not desirable. A foliage specimen such as the ornamental grape quickly can modify this scene and turn it into a thing of beauty. Foliage plants have their place in practically every garden scene.

IN PLANNING a garden filled with color keep in mind the flowering season of the various ornamentals. Your nurseryman or garden supply dealer can tell you the flowering season for all the plants he sells. Also, seed catalogs usually specify the number of days required to produce flowers from seed.

Here are a few proven color combinations: Blue and orange, blue and yellow, red and gold, blue and gold, blue and salmon, blue and brown; here are some interesting combinations of three tones: Crimson, orange and green; scarlet, blue and yellow; blue, scarlet and lilac; crimson, gold and green; now for some combinations of four colors: Crimson, blue, gold and green; blue, purple, scarlet and yellow; blue, brown, crimson and gold.

Tips on Gardening

GARDENING tips for the week... Cannas, dahlias, gladiolas and tuberous begonias can all be started now in the open garden. Cannas show off to the best advantage when planted in masses. The tones are rich in shades of red, yellow and pink.

Just about the end of the season for planting the summer flowering annuals. A few possibilities are: Marigolds, zinnias, alyssum, balsam, calendulas, nasturtium, morning glory, sunflowers, portulaca, nicotiana and godetias.

Nurserymen are now offering a wide range of flower and vegetable transplants. You

can be sure that whatever varieties are available should be planted at this time. Try a few tomato plants this summer. You will be amazed at the productivity of just a few specimens.

Check your garden about once a week to pick off all flowers that have passed their peak. It is not advisable to allow blooms to go to seed on the plants.

THEY'LL BLOSSOM ANYWHERE!

By J. J. Littlefield

Are you looking for a low, free-flowing plant for borders, hot drive-way areas, a substitute for lawns, parking areas or low, gentle sloping banks? In short, the fulfillment of a lazy gardener's dream? Then look no further because HYBRID GAZANIAS will fill these requirements.

These plants grow approximately a foot tall and acquire a "middle-aged spread" of fifteen to eighteen inches in diameter. They blossom easily eight to ten months of the year. They range in color from white, soft yellow, deep yellow, orange, burnt orange, strawberry to mahogany.

The hotter the weather, the better the hybrid gazanias like it. A monthly light feeding of Red Star GRO-MASTER, Southland's finest complete plant food, plus periodic waterings, will keep these plants blooming practically the year round.

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Antiques Influence Decor

By Dorothy Killam

LONG, clean-cut lines, wide bay window with small panes of glass, simple exterior design—these features of Bill and Edna Roberts' home at 4230 California Ave. are perfectly complementary to the many lovely antique pieces which are included in the furnishings.

Designed by architect Louis Shoall Miller, this house is low and rambling, with its living room between the bedroom portion and the kitchen, dining room area. It has 2100 square feet of floor space. Next to the front bedroom is the master bath which is located conveniently off the central entrance hall and which can be used as a powder room for guests. A bath and dressing room are built between the other two bedrooms.

An extremely popular room is the den built on the back of the living room, overlooking the back garden and opening on the terrace. It is also connected to the kitchen to make informal serving easy. The chimney built in the middle of the house serves two fireplaces, one in the living room and the other in the den.

Inside the front door with its glass panels, is the entrance hall which leads to the living room, den and bedroom hall. In the bedroom hall and directly off the entrance is a nook especially built for an antique table on which the telephone stands. Another phone is placed in the kitchen.

GREEN carpeting in a leaf design continues from the entrance hall into the living room. Green walls, ceiling and woodwork match the carpeting and lend a restful appearance to the room. The Georgian mantel is decorated with a French piece of blue carved glass. On the hearth stands an ornate brass fan which Mrs. Roberts found in New Orleans.

A wing chair pulled up to the fireplace is covered in a slightly deeper green fabric than the floor and walls. Grouped in the large curved window are a pair of Victorian chairs upholstered in tapestry. Included in this arrangement is a tiered table carved in the ornate motifs so popular during the Victorian era. Cranberry glass displayed here reflects the sunlight in its bright tones.

Windows are hung with gold draperies and heavy swag valances trimmed with fringe to carry out the Victorian theme. Displayed in a breakfast bookcase are some of the copper luster pitchers which Mrs. Roberts collects.

The green carpeting is carried into the dining room where the dado is painted to match the living room walls and the subdued colors in the paper repeat the green tones. Furnishings are mahogany with chairs designed in the Hepplewhite pattern. A gilt framed mirror hangs over the sideboard.

MRS. ROBERTS' pride and joy—the kitchen—is done in birch. Cabinet doors are of this beautifully matched wood that is so easy to keep clean when left in its natural color tones. Walls are papered in a brown-and-yellow-plaid pattern and the sink counter is of brown tile which blends beautifully with the birch for lovely effect.

The work counter is U-shaped with the sink in the center, the stove at one end and the refrigerator opposite. At the other end of the kitchen is a dinette, partially separated from the rest of the room by an island of cabinets and drawers topped with tile so that hot dishes can be served from it. The maple table and chairs are in harmony with this birch kitchen. A window overlooking the garden is hung with dotted swiss curtains.

In the den the panel of brick in which the fireplace is set has been painted light gray against which two ash mantels are attached. These extend the width of the brick panel and are decorated with copper luster pitchers. Wood boxes set in the brick are also finished in ash and are trimmed with black hinges. The dado is ash below plaid-patterned paper.

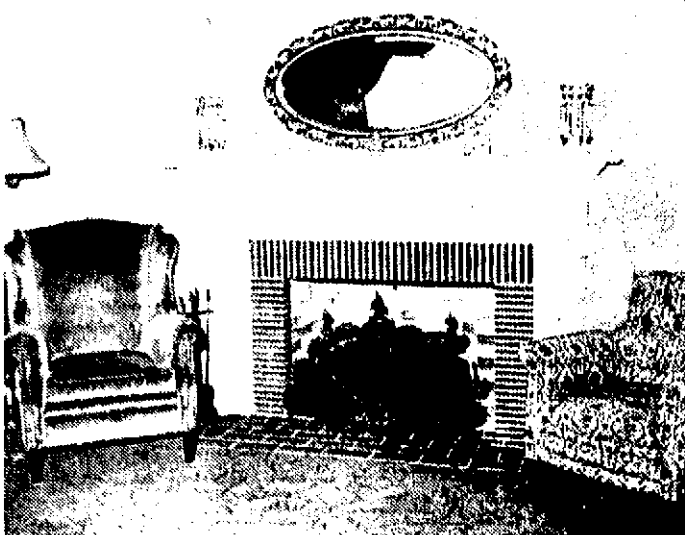
Large, oval, braided rugs on the floor are evidence of Mrs. Roberts' hard work. The wall beside the fireplace is built-in with shelves above cabinets and a desk. Books and knick-knacks decorate the shelves. A couch covered with an interesting pattern of brown is placed for easy viewing of the television screen.



This 4-poster bed has a dotted swiss flounce, patchwork quilt. The lampshade also is of dotted swiss.



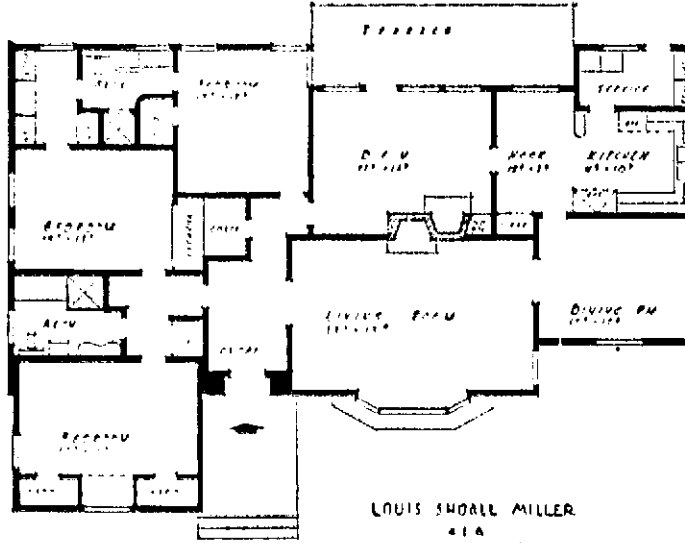
Next to the fireplace in the den are a bookcase and a desk. Black hinges enhance provincial atmosphere.



The ornate copper fan decorating the hearth (above), found by Mrs. Roberts when she was in New Orleans.



The long, low lines and simple styling give the home of Mr. and Mrs. Bill Roberts an attractive appearance.



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LIGHT the small entrance hall brightly with an overhead fixture. Pastel walls will make this small space appear larger, but the color should match or harmonize with the rooms opening from the hall. Install black asphalt tile flooring with diagonal inch-wide white stripes of the material 18 inches apart for a smart, modern effect. This will permit the elimination of small rugs which often constitute a slipping hazard.

If a stairway ascends from the hallway, overcome the blankness of this large wall space by hanging small pictures at eye-level above the second, sixth and 10th steps.

Use a black stair-runner to match the asphalt tile floor of the hall.—C. C.

Keep Notes

GARDENERS who kept a garden notebook faithfully last season will find it an invaluable aid as they sit down to plan their garden work this year.

Those who didn't keep such a book last year should by all means start one now and in it keep a record of everything they do in the garden. There will be plenty of help in the notebook for next spring and summer. In fact, Southern Californians can find help in keeping a year-around book.

Camera ANGLE

By The Shutterbug

WHAT amateur photographer hasn't gazed with pride at one of his pictures and said: "This ought to win a prize." Well, announcement of snapshot picture contests are constantly being announced. The amateur should know more about what constitutes a prize-winning picture, and how they are submitted.

Good pictures should conform to certain basic rules for proper presentation. For instance, it is easy to understand that a small, contact print which has to be scrutinized closely will not command as much attention as an easy-to-see, standard enlargement. In regular newspaper procedure glossy prints of eight-by-ten-inch size are preferred. The reverse side of this print should contain all pertinent information, but especially your name and full address, written

in ink so as not to mar the front surface. Separate captions are likely to be lost in the shuffle.

Always protect your print with cardboard when mailing it, either as an entry in a contest or for possible use in a newspaper. Broken or cracked prints are not wanted, anywhere.

Individual rules of any contest which the snapshotter expects to enter should be studied and followed. In general, the select prize winners must eventually produce their original negatives, so carefully preserve the negatives of all prints you submit. Never send them until they are called for. And if your pictures are of people, be sure you know who they are and their addresses. Again this becomes a necessity only if you turn in an eventual grand prize winner, since their release is required. But it's a good habit to get into, even in casual snapshotting.

If there is any one thing that most good pictures have in common, it's probably simplicity. So think of your pictures in terms of eliminating everything that is not required to put over your point. For instance, if you're presenting a

baby's cute expression, you can do without crib bars or any other distracting background or foreground material. That's why angle shots against the sky can be so effective.

It can't be stressed too strongly that photographic technique and perfection is not the deciding factor in these various contests. What is more important is the human interest and general appeal that you capture when you press that button.

COMPOSITION in pictures is a problem which has concerned amateur and professional photographers for ages. It is merely that quality in a picture which helps establish a mood and assists the viewer in a more complete enjoyment of the subject matter. There are seven basic forms of composition which are ordinarily used in photography, one of which we shall discuss in this week's column.

The first and possibly the most common form is the "pyramid" or "triangle" composition. When the subject matter of the picture is arranged in such a manner that the strongest lines form a triangle, the feeling of stability or solidification of the center of interest



Light through the windows is wonderful for interior pictures. Keep the camera at proper exposure.

is felt in spite of the apparent speed of any surrounding objects. The form may be vertical in the picture such as in a portrait where the diagonal lines of the arms form the sides of the pyramid and the face is at the apex, or horizontally as in a landscape where two strong lines lead from the foreground area and converge at the subject matter in the background. When taking a picture using this form, the center of interest should always be at or near the apex of the triangle.

Use the triangle composition to form the next time you take a shot of a subject doing a hazardous task and see how dramatically the feelings of assurance is conveyed to those looking at the print. Next we will take up another compositional form, "the Hogarth curve."

YOUR Shutterbug recently viewed Dr. R. D. Hoard's excellent color movie of the water fowl around Tule Lake. Dr. Hoard is one of the champion trapshooters of the country and this movie is in demand by sportsmen's clubs throughout the state because of

its fine portrayal of the wild fowl in its natural element. He is a member of the City College Photography class that meets on Tuesday nights at Polytechnic High School under the adult education program of the city schools.

WITH the Camera Clubs—Long Beach Camera Guild will hold its program meeting, Friday, 8 p. m., at John Dewey School. A lecture and demonstration on flash photography will be presented by the photo-flash division of the Sylvania Electric Products, Inc. . . . Long Beach Photo Forum meets Wednesday, 8 p. m. at the North Long Beach Y. M. C. A., 6095 California Ave. . . . C. C. of San Pedro has its regular meeting scheduled for Friday, 8 p. m., at the Anderson Memorial Bldg., 8th and Mesa, San Pedro. All these clubs welcome visitors and the membership is open.

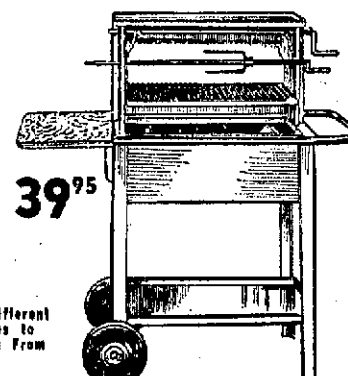
IT'S MOTHER'S DAY . . . another chance to load up the camera and get some good family shots. Pictures like these make your hobby a source of pleasure for years to come.

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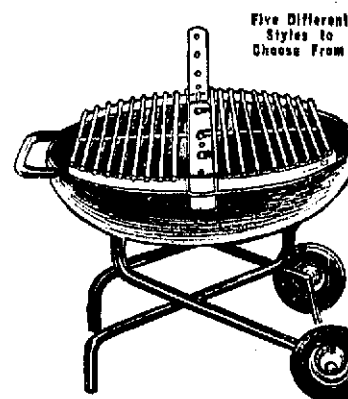
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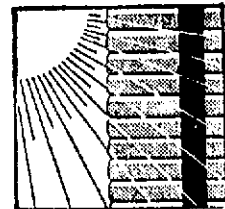
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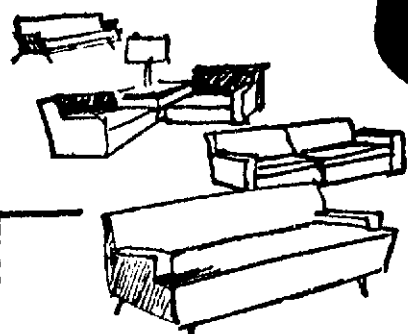
FRANK BROS.

PAGE

9

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4-piece Curved sectional with 2 matching ottomans. Upholstered in coral mohair fabric. Reg. 581.00 Now for all 6 pieces. **449⁵⁰**

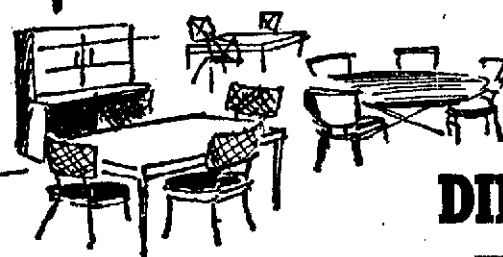
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Crosley Deep Freeze 7-cu.-ft. Reg. 249.95 Now **229⁹⁵**

Magic Chef 6-burner gas range. Hi broiler. Reg. 364.50. Now **209⁹⁵**

5-pc. chrome dinette set. Reg. 119.50 Now **94⁵⁰**

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Matching nightstands Reg. 19.00 Now **9⁹⁵**

5-piece bedroom set, Walnut, consists of full size headboard with 2 nightstands, large 6-drawer Mr. & Mrs. chest, and 4-drawer chest. Reg. 259.00 set Now set **199⁵⁰**

4-piece bedroom set by Brown Saltman. Slightly used, but perfect. Full size bed, chest, vanity with full length mirror, and nightstand. Reg. 319.00 set. Now set **199⁵⁰**

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Brown Saltman twin beds, 2, of copper mahogany. Reg. 85.50 ea. **42⁷⁵** Now ea.

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Matching full size bookcase headboard. Reg. 89.50. Now **49⁵⁰**

Matching nightstands. Reg. 39.50 ea. Now ea. **19⁹⁵**

$\frac{1}{3}$ OFF on Mengel open stock Bisque Oak Bedroom group.

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HOUSE OF COZY CHARM
How a couple purchased a little old house in spacious grounds and remodeled it into a cottage of charm and comfort will be described by Althea Flint next Sunday in
SOUTHLAND MAGAZINE

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Cottage Near the Beach

By Althea Flint

PRVACY and a view of their garden were two factors Mr. and Mrs. John M. Dallas Jr. desired in their home and both were incorporated into the house they designed and built at 126 E. Fifth St., Seal Beach.

The house was erected on a 50-foot lot and was designed in a U-shape around a patio. Privacy was gained by this construction and by closing off the open end of the patio with a redwood fence, which matches the redwood exterior of the house.

The plan puts the bedrooms at the front of the house, the living room at the rear and the kitchen between. The kitchen has only half the width of the house, allowing room for the patio.

One wall of the central entrance hall is glass overlooking the garden, the opposite wall shields the kitchen and an opening in the design of an egg crate grill has been cut above the sink. Mrs. Dallas can pass food to be served out-of-doors through the grill opening. Two panes in the wall of windows open for ventilation.

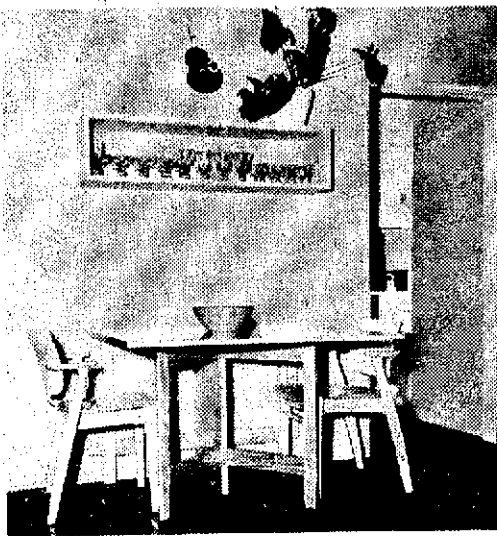
A corner window in the living room which extends from the floor to ceiling furnishes the living room with a view and admits the sunlight. The living room is 15½ by 19 feet, a good size for this house of 957 square feet of floor space. Three living room walls, unbroken except for windows cut high up for privacy, allow for versatile furniture groupings and make the room seem larger than it is.

THE SHED ROOF is pitched at three different angles and covered with white crushed rock to serve as insulation against the sun's rays. Yellow trim on the roof overhang and on the window frames provides interesting contrast to the redwood siding.

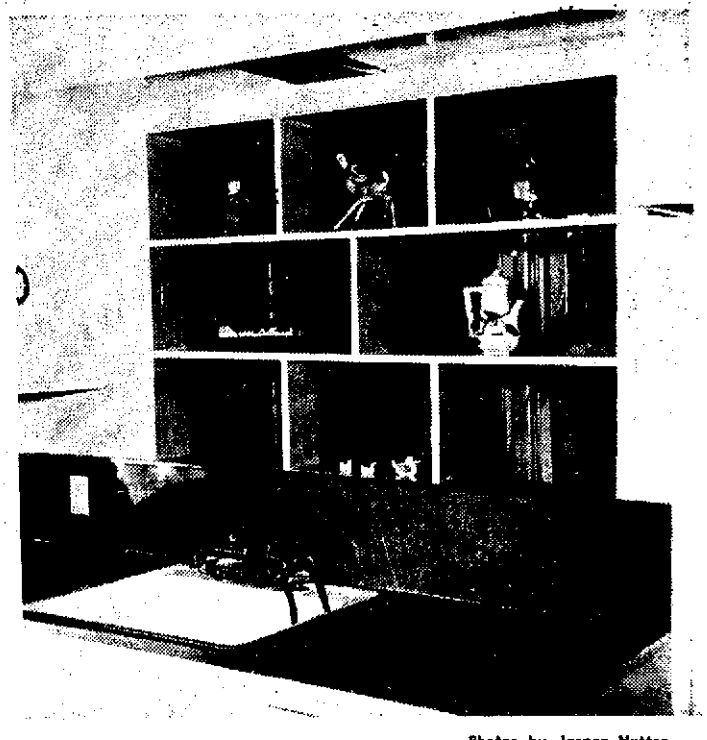
Beams left exposed on the



Cabinets, shelves in J. M. Dallas home are sectional, divide in three parts.



The dining table above is adjustable according to the number to be served.



Grillwork above the sink looks out on patio through hall windows, provides food pass for outdoor dining.

under side of the shed roof have been stained with a walnut finish in the living room. The ceiling is of knotty pine lighter than the beams. Plaster walls in the living room are painted a light cocoa-brown color and the practical asphalt floor is also in tones of brown. Turquoise throw rugs were selected to blend with the turquoise in the background of paper used on one wall of the entry. A red bird pattern gives this wall distinction.

Pushed up to the wall space between the entry door and

the kitchen door in the living room are the dining table and chairs. Drop leaves on the table expand it to banquet length or reduce it to minimum size.

A COUCH placed opposite the dining end of the room is upholstered in fabric which carries out the brown and blue color scheme in its pattern. Sectional cabinets arranged in the corner next to the couch were especially built in small scale to blend with the architecture. A narrow shelf just under the top of these built-ins

was made for magazines; cabinets and shelves below are for storage. These sectionals are built in three pieces so that they may be used together or separately in a small corner cabinet, a side table and a long cabinet.

A pair of brown chairs are also of definite modern design. A black coffee table is included in the couch and chair grouping. Used on either side of the couch are lamps tall enough to eliminate the need for floor lamps.

In the kitchen yellow walls

and cabinets are painted to contrast with the red formica work counter. The best arrangement for this kitchen was to build the sink against the wall between kitchen and entrance hall. To give her a view of the patio, Mrs. Dallas had an opening made above the sink and designed shelves in a grill pattern to fit it. This opening provides a view from the kitchen through the hall window into the patio. Doors were left off both kitchen openings to give a more spacious appearance.

A chrome table was custom made and covered with formica to match the work counter. Pressed plywood chairs are arranged with it. A tall window is built next to the kitchen door so the morning sun can shine on this little dinette. An electric fan over the stove eliminates cooking odors.

An outdoor entrance to the bathroom is convenient for beach-goers since the beach is within a block of the house. Built-in storage space adds to the convenience of the bath.

It's an Antique

French Porcelain

By Mary Lou Zehms

WHEN CHINESE porcelain came to be imported into the west of Europe in the 17th Century and became familiar to all the wealthier classes in both France and England, makers of the various kinds of earthenware in western Europe were fired with ambition to at least hold their own against this Oriental influence.

The difficulties facing the European potter at this time were enormous. He had to find a substance similar to the perfect white of the Chinese if he wanted to continue supplying the luxurious requirements of the wealthy nobility. Although Dutch and Italian potters brought this art to high standards, apart from their decorative qualities their earthenware was thick and clumsy compared with the delicacy of fine Chinese porcelain.

The Portuguese, Dutch and other merchants introduced the

Oriental wares, but it was not long until the articles were deemed unworthy of the attention paid them.

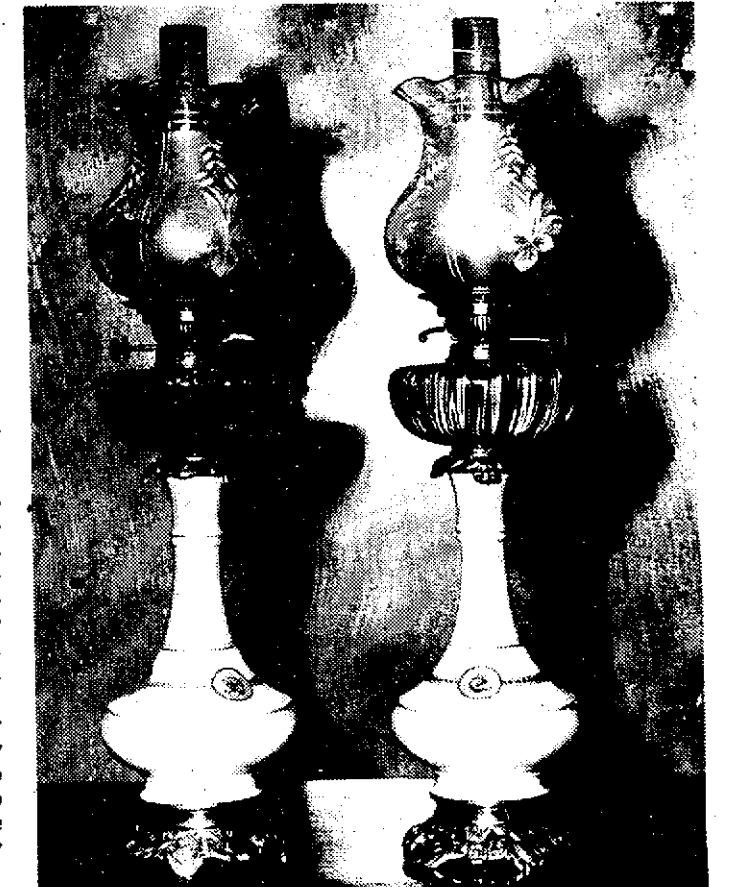
Every European potter knew that the materials he was using for the manufacture of faience would never produce anything even resembling Chinese porcelain. His task was to find a substance that would. The experiments of the French potters in this direction resulted in the production of the beautiful soft-porcelain of Sevres. This won for France the crown of honor as the producer of the greatest triumphs of art and skill combined in the ceramic industry.

It must be remembered that this was discovered purely by accident when the manufacturers were energetically trying to reproduce the porcelain of China. For two centuries

this was the nearest approach they attained. Even the best Chinese porcelain pieces when compared with French porcelain leaves one with a feeling of coldness for Sevres had far surpassed, unknowingly, the Oriental process for producing porcelain.

In 1673, the first soft porcelain manufactory was established at Rouen in France. It was also the first country in Europe permanently to establish the manufacture of porcelain. Although porcelain was made in Italy, Venice and Florence as early as the 15th Century, these factories lasted for only a few short years when the art appears to have died out completely.

In the case of France, after the potters had discovered how to make a product similar to the Oriental, they continued to advance the craft until in the latter part of the 17th Century their skill was unsurpassed.



These are original French porcelain oil lamps, circa 1850, with glass fonts, frosted shades, brass bases.

Decorating Topics

By Edgar Harrison Wileman

THERE are so many fabrics on display in home furnishings stores that it is very

difficult at times to decide what to use for draperies, slip-covers, or the actual material for upholstering the furniture.

One of the first things to consider is color. If new draperies of printed cotton or faille fabric are to be purchased for a room that has already been furnished, it would be well to repeat in the new draperies the existing colors in the room.

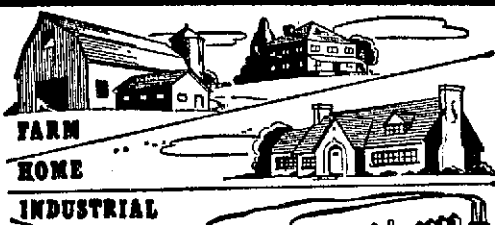
If the drapery fabric is to be plain it could blend either with the color of the wall or contrast with it. If contrasting, it would be well to pick up a color from the rug or an upholstery fabric or some other material that is in the room.

The types of materials chosen would depend largely on the style of room to be furnished. New textured cottons are used a great deal in modern rooms and also may be used in certain period rooms such as French Provincial, or even maple.

Fabrics with a definite sheen such as failles, taffetas, or damasks belong in more formal rooms particularly those of 18th Century styles.

For upholstery fabrics the matter of durability must be considered. If a sofa or chair has to be given a great deal of hard wear, the new mohairs that today are made in excellent colors and patterns are the best wearing materials available. Also good for this use are the new nylon pile fabrics.

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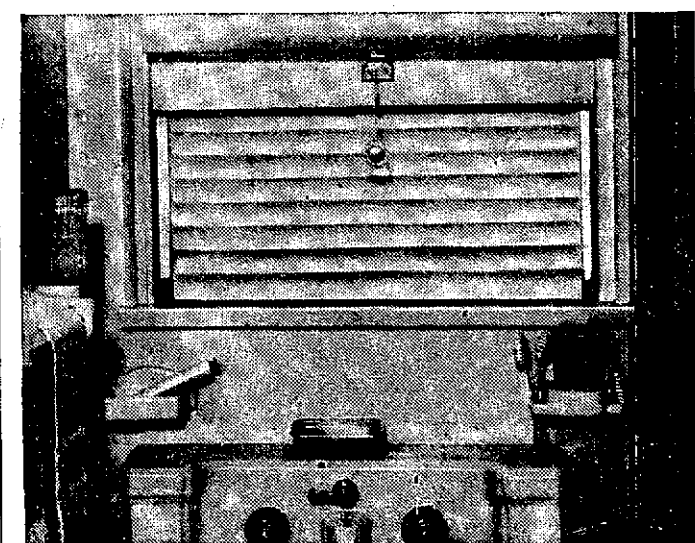
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Realty Sales Top 1949



Appearing at a record rate are new homes in the Lakewood development at South St. and Lakewood Blvd. More than 1000 residences in a variety of architectural styles already have been sold. Sketch is of one of the most popular models.

Speedy Lakewood Building Result of Long Planning

THE record-breaking pace of home building in the new city being created at Lakewood, south of South St. and bordering Lakewood Blvd., is the product of careful planning weeks and months ago, according to Ederic J. Tichenor of Tichenor Company, Realtors, exclusive sales representatives of the nation's largest residential development.

"Our builders are right on schedule in their program for keeping pace with sales," Tichenor said. "They deserve much praise for their efficiency in the face of many problems. Only through long-range planning is it possible to build homes of Lakewood quality at such reasonable prices."

"To keep up with the tremendous demand for Lakewood homes, it has been necessary for some of our building material suppliers to consolidate companies for greater production," he continued. "Fortunately, our long-range purchasing program has alleviated many of the problems that beset the average builder, and we have been able to pass these savings on to the home-buyer."

"Other benefits on the 'economy planning' program are beginning to show up in the community development," Tichenor

said. "The future city is beginning to take shape. Already the skyline is being changed, with the Lakewood Tower as a landmark. Trees will be planted. Ornamental street lighting will be installed. Parks and playgrounds have plans



"This Atomic Age" will be the topic of Craig Hosmer, local attorney and former counsel to the Atomic Energy Commission at Los Alamos, N. M., when he addresses the Board of Realtors Tuesday morning in the Wilton Hotel.

for expansion. Churches and schools are preparing for the increase in population. Even the golf course—rated as one of the nation's finest—is considering expansion to 36 holes. The development of new business and shopping centers will be announced in the near future.

"We are delighted with the public's acceptance of Lakewood, as well as the many interested business, educational and social leaders," the executive continued, "but we are especially proud of the great enthusiasm on the part of home-owners toward their new homes and the new way of life that Lakewood presents."

The public is invited to inspect the seven model homes which are representative of the numerous exteriors and floor plans available in Lakewood. The model homes, decorated and furnished in a number of distinctive furniture treatments and color schemes, are open every day from 9 a. m.

Home prices start at \$7575, with monthly payments as low as \$46.98—everything included. There is no down payment for veterans. All utilities—sewers, water, gas—are already in and paid for.

Real estate activity in Long Beach last month topped April, 1949, totals by nearly 61 per cent, it was reported last week by Barbara Moss, executive director of the Board of Realtors.

According to her monthly summary of recordings, there were 880 transfers with a total value of \$8,156,883 in April. For the same month last year there were 515 sales aggregating \$5,070,000.

April activity fell slightly below March, when 951 transfers amounted to \$8,284,520. Substantial gains by three areas nearly offset losses in the other five districts of the city.

The three sections registering increases were Wrigley, the midtown district between Cherry Ave. and Bellflower Blvd. from Anaheim St. north to Wardlow Rd., and the Los Cerritos-Manor district comprising Bixby Knolls, Bixby Manor, Bixby Crest, Los Cerritos, Country Club and Lakewood Village.

Leading area was the latter, where 363 sales brought \$3,340,310. Midtown was second with 200 transfers for \$1,814,775. Wrigley reached third place with 108 recordings amounting to \$879,050. North Long Beach dropped into fourth position with 83 sales aggregating \$541,798.

Other districts, the number of recordings and total dollar volume were: Downtown, 38, \$651,550; Belmont Shore, 36, \$397,450; Third St. to Anaheim St., 33, \$316,300, and Belmont Heights, 19, \$215,450.

Huge State Programs

APPROXIMATELY \$18,000,000 worth of state building construction will be under way in Southern California within a few months, according to Anson Boyd, state architect.

The new buildings will include mental institutions, prisons, office buildings, fair and exposition buildings, state colleges, armories, special schools and veterans' facilities. Their construction will be part of a \$200,000,000 building construction program developed by the state for the years 1949 and 1950.

In the Long Beach area, projects for which money has been appropriated and allocated and for which planning is in various stages of completion are: Compton, Department of Motor Vehicles Building, \$123,000.

Norwalk, Southern California reception center for Youth Authority (plans being checked), \$1,600,000.

Long Beach, Unemployment Insurance Department branch office, \$475,000; armory, \$400,000; buildings for the National Guard, \$615,000.

Los Angeles, alteration to exposition buildings, Exposition Park, \$1,691,000; new buildings at new site for Great Western Livestock Show, \$1,450,000; State Compensation Insurance Building, \$966,000.

Low Cost Model Open

A newly completed model of the "Modern Hacienda" is open today at 1333 W. Willow St., it was announced yesterday by N. H. Stearns, Realtor-developer. Favorable financing arrangements have been made available, Stearns said.

Developed for the low-cost residential market, the home is to be constructed on the buyer's lot, it was stated. Open beam ceilings of highly polished, clear timber, attached garages and Ensenada hacienda roofs are features. Clarence Aldrich, A. I. A., designed the houses.

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Realty and Building

Everett Purcell, Editor



Bixby Crest residences are becoming increasingly popular as their features become more widely known, sales representatives report. Pictured is a typical home in the community at Carson St. and Orange Ave.

Crest Popular

AN "ESTABLISHED community in a distinguished section of Long Beach" is rivaling many of the new home developments as an attraction for home-seekers, according to Glenn Tolan, sales manager for Alliance Realty, Inc., exclusive sales agents. Volume of purchases is increasing each week, he added.

A heavy majority of the visitors and buyers, he said, come recommended by those who have seen or bought homes previously. He regards Bixby Crest as a "sleeper."

"It's one of those really offerings," he says, "that come upon the scene quietly as apparently just another group of homes, then take the town by storm as people learn about the unusual values available."

"Unusual feature of Bixby Crest," he explained, "is that the homes are frankly six years old. However, they have been redecorated inside and out so that in point of style and structural quality they outstrip many homes of comparable price being built today."

Priced from \$8150, and available to veterans with nothing down but escrow and impound costs, the homes may be purchased on monthly payments as low as \$51.

They include such features as wood-burning fireplaces, select oak floors, solid wall foundations and other advantages of good homes.

Visitors may arrive at Bixby Crest by going out Atlantic Blvd. to Carson St., then east to the first stop sign at Orange Ave.

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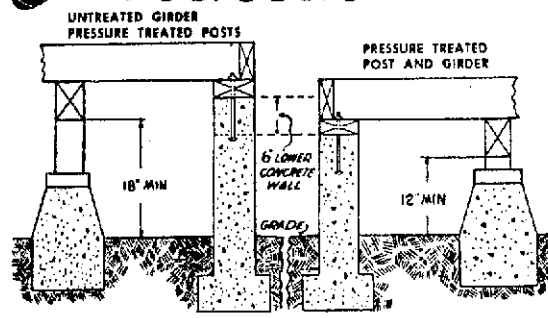
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Many Seek L. B. Spots

Out-of-town people in search of businesses to buy are coming to Long Beach in greater numbers than for several years, it was reported last week by Henry D. Levitt, business opportunity broker.

Levitt said the steadily increasing activity in this field had obliged him to move his office to larger quarters at 352 E. Broadway. Cocktail bars, markets, cafes and liquor stores are the most popular lines at present, he added.

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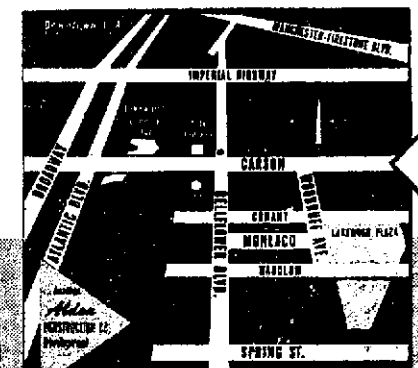
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FULLERTON is known for its beautiful homes, churches, parks and public buildings. Conveniently located, this friendly city is only 30 minutes from downtown Long Beach. Drive down HOSPITALITY LANE today, and you'll understand the pride that FULLERTON residents take in their town, where 75% of the residents own their own homes.



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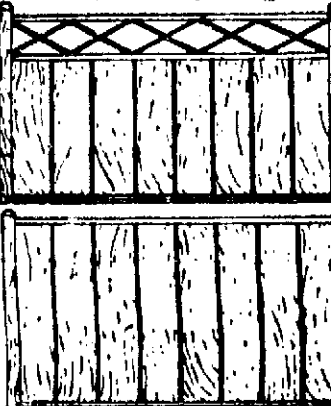


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1.6x2.0 window	\$2.40
1.6x2.0 window frame	\$3.10
4.0x4.0 window	\$6.30
4.0x4.0 window frame	\$5.85
5.0x6.0 sash	\$16.50
5.0x7.0 sash	\$17.80

We specialize and build our own window frames as low as \$1 each. Ironing board with metal swivel and built-in sleeve board. Regular \$10.75; our price, each, \$7.95. Built-in mail box, brass, each, \$3.22. Kwikset brass entry lock, each, \$3.56. Kwikset passage locks, each, \$1.31. Acme sash balance, any size, 74c. 6-panel 1 1/4" front door, AA, \$14.77. Door butts, 3 1/2"x3 1/2", pair, 39c.

FENCES



We Pre-cut any style fence you desire. Check our Low, Low prices. NO DOWN PAYMENT. SMALL MONTHLY PAYMENTS.

PAINT
YES! Now is the time to paint. We carry a complete line of Dutch Boy Exterior and Interior Paints, including the famous "Wonders" the one-coat wall paint.

1x8 DOUGLAS FIR, No. 2 Reg. \$88.00. Our Price per M \$85.00
1x12 REDWOOD CHANNEL SIDING, Reg. \$175. Our Price per M \$130.00
STUDS! STUDS! STUDS! as low \$70 per M

MEDICINE CABINET, Reg. \$95. Our Price 450
COMBED PLYWOOD, 4x8, Only ft. 22 1/2
1 IN. R. W. and R. L. D. Select W. P. Kiln dry. Reg. \$165.00. On sale \$120.00

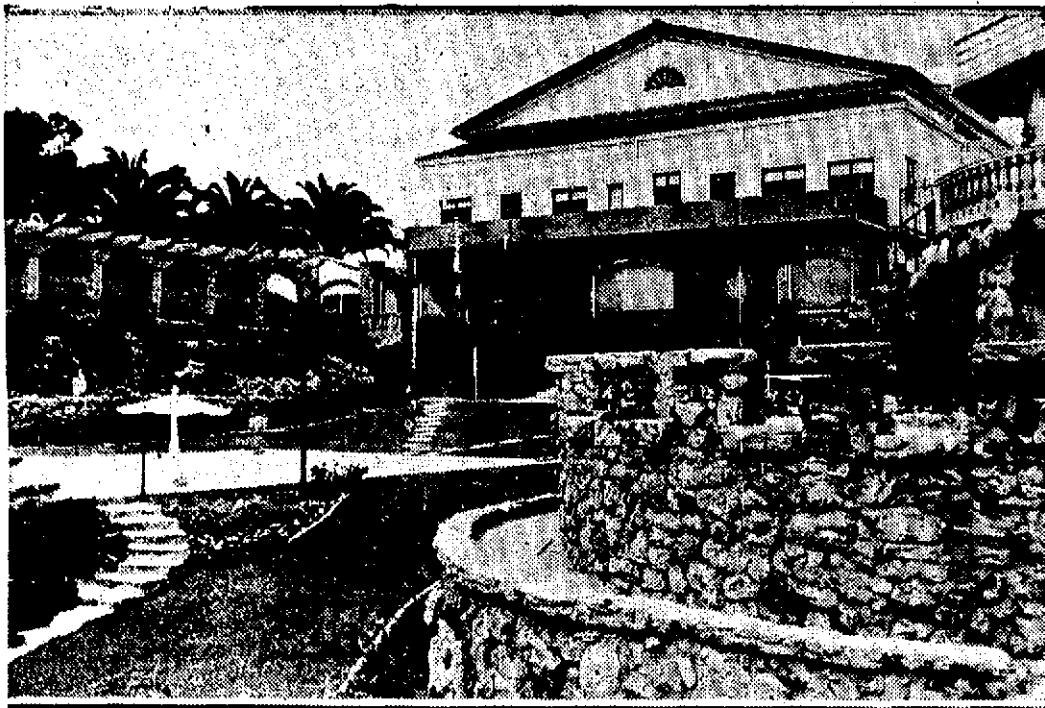
ADDING A ROOM? SEE US!



We've been supplying lumber, other building materials, and ideas for years. Come in and let us show you how to get the extra room you need.

Example:
If Total Cost is \$400
You Pay \$1278
Only
NOTHING DOWN,
FIRST PAYMENT IN JULY

GEORGE T. WILEY
LUMBER COMPANY
6925 Atlantic Ave.
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Long Beach 2-6468
COMPTON Metcalf 3-1414



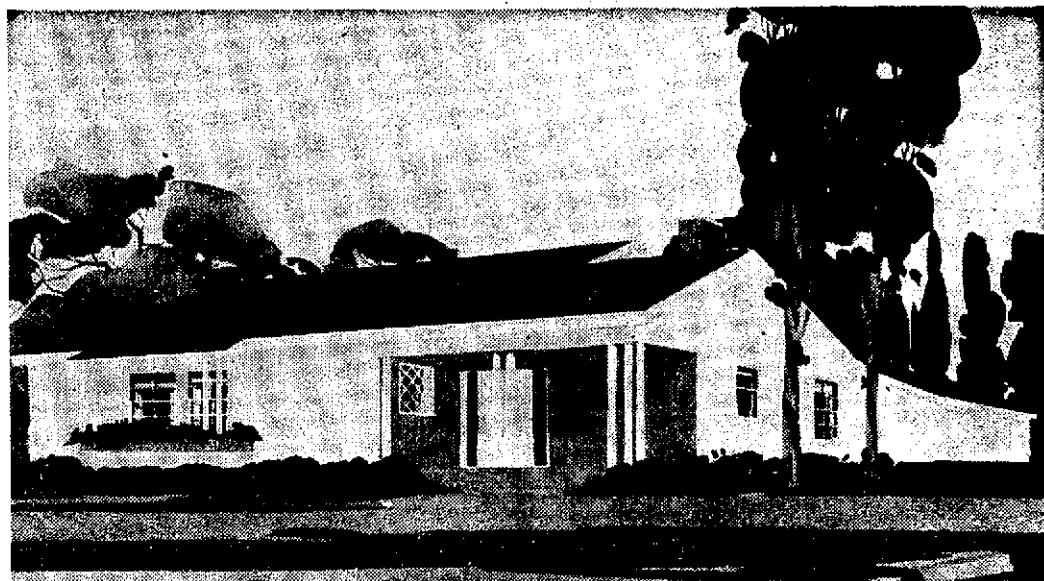
The Army and Navy Club at 1800 E. Ocean Blvd. has been purchased by Mrs. Agnes Faber. It was disclosed last week by Joseph F. Reed, realtor, who represented the buyer. Extensive remodeling will convert it into a Norwegian restaurant. Seller is Mrs. Naomi Conover, who was represented by Art Ormsby, broker-builder. Consideration was reported in excess of \$100,000. Built by the late J. J. Haggarty, wealthy Los Angeles merchant, as a beach villa, it was taken over for the Army and Navy Club in 1938. Taken from the beach side, this photograph shows a corner of the Italian swimming pool and the grounds. The house has a large ballroom, balcony, 12 smaller rooms, guest houses and service buildings. It has a frontage of 145 feet on Ocean Blvd. and extends back 260 feet to the edge of the beach.

Realtors Exonerated

COMPLETE exoneration of the National Association of Real Estate Boards from charges of violating antitrust laws, in this week's Supreme Court decision, marks the victorious end of a legal fight that has dragged on for three years; Robert P. Gerholz, Flint, Mich., president of N. A. R. E. B., said today.

The May 8 decision of the United States Supreme Court reviewed the history of the case, which began when government attorneys secured an indictment accusing N. A. R. E. B. of engaging in a price-fixing conspiracy with the Washington, D. C., Real Estate Board. A resulting criminal case ended in a directed verdict of acquittal for N. A. R. E. B.

Roger J. Whiteford, Washington attorney who represented N. A. R. E. B. throughout the litigation, commenting on the significance of the decision, said the Supreme Court has "at last sustained the position that N. A. R. E. B. has adhered to since its code of ethics was written in 1922 to encourage the maintenance of high ethical principles in the Realtor's profession."



Million-dollar week end was recorded again at Lakewood Plaza, new Aldon Construction Co. development of 1049 two and three-bedroom homes on Woodruff Ave., just south of Carson St. This home, like all the others in the new community, has living room at rear, separated by wall of glass from covered and paved patio-porch.

Plaza Maintains Pace

Another "million-dollar week-end" was recorded last Saturday and Sunday at Lakewood Plaza, the new Aldon Construction Co. residential development on Woodruff Ave., just south of Carson St. and six blocks east of Bellflower Blvd. in the Lakewood district.

Actual sales amounted to \$1,200,000, bringing volume thus far to approximately \$8,500,000. The new community had its formal opening two weeks ago. At the time of its introduction, more than \$6,500,000 in advance sales had been achieved.

Three model homes, furnished by the Davis Furniture Co. of Long Beach, continue as

the magnets for huge throngs every day. The model homes, which typify the 32 different exterior styles and 16 floor plans, are scheduled to remain open for inspection daily and Sunday until 11 p. m.

The homes, priced from \$8650, each include a built-in and upholstered breakfast nook with plastic-topped table; stall shower with glass door and tile floor; wood-paneled dinette, plus wallpaper; automatic garbage disposal unit; living room in rear, with wall of glass; covered and paved patio porch; brick barbecue; log-burning fireplace; walls and ceilings painted in decorator colors, and other quality appointments. Monthly payments on Lake-

wood Plaza homes start at \$53, which may be reduced to approximately \$48 after veterans' tax exemptions. No down payment is required of veterans, whose only initial cash outlay is \$99 for escrow and impound costs.

The new development embraces 1049 two and three-bedroom homes. The two-bedroom homes measure approximately 925 square feet, in addition to porch, garage and covered patio. Three-bedroom homes measure approximately 1200 square feet, plus porch, garage and covered patio.

Among community improvements are ornamental street lights, sewers, wide paved streets, sidewalks and gutters.

President Is Honoree

A SURPRISE party was staged by members of the WIRE (Women in Real Estate) club for their president, Gale Scott Reed, Tuesday night in the home of Mr. and Mrs. J. D. Cross in the Palace Apartments.

Mr. and Mrs. Cecil McMassters conducted an indoor baseball game. Dancing instruction was given by Margaret Hoare. Miss Hoare and her partner, Mr. Cook, also danced several specialty numbers. The waltz contest was won by Carl Wiland and Mildred Robinson.

A handkerchief shower for Mrs. Reed followed the serving of refreshments by the hosts.

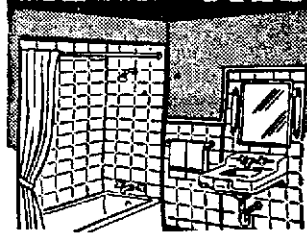
Guests, in addition to the honoree, were Mr. and Mrs. Wyand, Mr. and Mrs. William Zoeller, Mr. and Mrs. McMassters, Mr. and Mrs. Bernard Tye, Bonnie Davenport, Belle Royce, Bess Lyne, Ruby Eveland, Ros Hicks, Mildred Robinson, Bess Colbert, Bob Kendall, Ed Hoover, S. S. Pion-sky, Miss Hoare, Mr. Cook, and Commander Frank Fleinken.

Is your bathroom SHABBY?

Beautiful and Protect It with DURATILE!

AMAZING NEW METAL WALLTILE will bring life-long beauty to your bathroom, shower or kitchen! It's waterproof, rustproof, chipproof! And you may choose from 22 lovely colors.

METAL TILE



as low as \$1.00 per sq. ft. installed, including material

55¢ per sq. ft. self-installed, including material

FHA APPROVED

No Down Payment • 3 Years to Pay

We Invite You to Visit Our Display Room
ASPHALT FLOOR TILE—RUBBER FLOOR TILE
CUSTOM MADE SHOWER DOORS.....\$27.50
Free Estimates Gladly Given Phone 7-1237

DURATILE ASSOCIATES
723 EAST PACIFIC COAST HIGHWAY

COMPARE THESE Sensational ADVANTAGES:

- Real Wood-Burning Fireplaces
- Hardwood Floors
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- Solid Wall Foundations
- Street Lights
- Parkway Trees
- Large Landscaped Lots
- Loads of Closets & Cupboards
- Johns-Manville Lifetime Asbestos Shingles
- Paved Street, Sidewalks, Curbs, Gutters
- Sewers
- GI 4 percent Financing
- Many Styles & Floor Plans Available

3 Bedroom Homes with **REAL BRICK FIREPLACES!**

Nothing Down for Vets as low as **\$51 MO.** Everything Included

IN THE HEART OF LONG BEACH'S FINEST RESIDENTIAL SECTION

Think of it! These TERRIFIC BUYS are in a mature, fully-developed community.... with \$15,000-\$50,000 homes and famed uptown Atlantic Blvd. shopping center adjoining.... parks, tennis courts, schools, Country Club all close by.... public bus lines connecting to all points.... and the beach just 10 minutes from your home!



Exhibit Home Open 9 a.m. to 9 p.m.

Floodlighted Every Night

Furnishings by Aaron Schultz Stores

COME ANYTIME—STAY AS LONG AS YOU LIKE!

ESTABLISHED
Bixby Crest
BEAUTIFUL

4324 MAURY AVE. 1 block E. of Orange Just N. of Carson

Sales Office OPEN TO 8 P.M. Sales Agents ALLIANCE REALTY, INC.

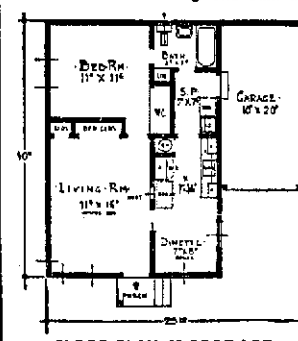
"MODERNE" HACIENDA



1-BEDROOM & GARAGE \$4450
Payments \$30 to \$36 per mo. (after down pay't)

2-BEDROOM \$4950
Payments \$40 to \$46 per mo. (after down pay't)

- Inlaid Linoleum • Hardwood Floors
- Stucco or Frame Exterior • Hip or "Hacienda" Type Roofs
- Tile Sink and Bath

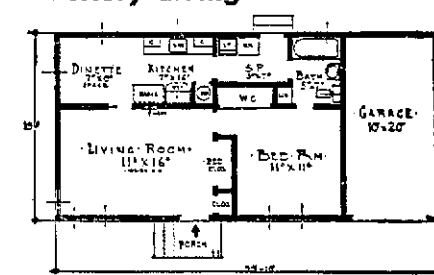


BUY TODAY IF YOU WANT ONE!

Haciendas Completed & Sold
2851 SEABRIGHT AVENUE
2861 SEABRIGHT AVENUE
1738 ARLINGTON STREET
1345 PARADE STREET
1420 WEST 20TH STREET

Built on Your Lot

- Finest Materials
- Excellent Craftsmanship
- Luxury Living



HACIENDA TYPE ROOF
MODEL HACIENDA 1333 W. WILLOW

AFTER THESE LAST 5 ARE SOLD THERE WILL BE NO MORE ON THESE TERMS!

NEVER BEFORE — NEVER AGAIN AT THESE PRICES!

N. H. STEARNS, REALTOR

CLIFFORD R. BOSS, 2nd. 1325 W. WILLOW PHONE 4-3933



Daniel W. Rosencrans (left), vice president Title Insurance and Trust Co., Los Angeles, last week presented a hand-colored hand-illuminated "chain of title" on Los Altos Park to Lloyd S. Whaley (right), subdivider-developer. The home-site tract is on Pacific Coast Hwy. at Anaheim St. Center is M. H. Jim Driggers, Los Altos Park sales representative.

Chain of Owners

A HAND-ILLUMINATED "chain of title" certificate on Los Altos Park, showing the king of Spain as its first owner and Mr. and Mrs. Lloyd S. Whaley as the most recent owners, was presented to Whaley last week by the Title Insurance and Trust Company.

Daniel W. Rosencrans of Los Angeles, vice president of the title company, made the presentation at the formal opening of the estate unit of Los Altos Park. He announced that the 3,000,000th title policy issued by the company was on this property.

A part of historic Los Alamitos Rancho—"Little Cottonwoods"—Los Altos Park is the homestead subdivision of L. S. Whaley's national prize-winning Los Altos community. Approximately 20 homes are under construction there now, and several score more are being planned by the lot buyers.

Chain of title to the park, situated at Anaheim St. and Pacific Coast Hwy., includes the following owners:

Manuel Nieto, a soldier, who obtained 150,000 acres in 1784.

Juan Jose Nieto, son of Manuel, who inherited the property in 1804.

Jose Figueroa, who bought Los Alamitos on June 30, 1834, for \$500.

Don Abel Stearn, a shrewd Yankee who became a Mexican citizen, bought the land from the Figueroa estate on July 12, 1842.

Michael Reese obtained the rancho in 1866 through foreclosure.

John Bixby, I. W. Hellman and Jotham Bixby by 1881 had bought from the Reese estate.

Susanna P. Bixby Bryant became owner on March 7, 1910, and Mr. and Mrs. Whaley acquired title on June 29, 1946.

Built-in TV

Sixteen-inch television sets will be incorporated into each home built by a Newark, N. J., home builder. The set will be at the 6-foot level, visible from all parts of the living room. It will be built into an interior wall in order not to disturb insulation.

Committee Advisor

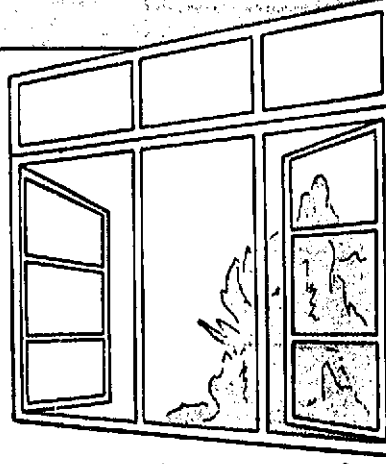
PROF. GLENN R. BRACKEN of Long Beach represented the University of Southern California Wednesday in Chicago at a meeting of the committee on education, National Association of Real Estate Boards.

Bracken, instructor in real estate and related subjects at the university, was one of a number of college professors invited to the meeting to give their views on real estate education.

Bracken has announced that the date for starting the 16-lecture evening course in real estate in Long Beach has been reset at May 23. The classes will be held in the conference room of the Rex L. Hodges Realty Co.

The WINDOW Beautiful FOR THE HOME BEAUTIFUL

Ualco
Lifetime
ALUMINUM
CASEMENT
WINDOWS
ARE UNMATCHED
FOR



1. Beauty
2. Durability
3. Economy
4. Ease OF OPERATION

IMPORTANT

Competent builders estimate it costs as much to paint the windows of a house as it does the rest of the exterior. You don't have to spend a penny for window paint when you have UALCO Life-time Aluminum Casement Windows in your home!

These are the lowest priced aluminum windows on the market. Yet, they are unsurpassed for strength and beauty. The exceptionally low cost of these flash-welded aluminum windows is made possible by the manufacturing plant's location in the Muscle Shoals region close to the source of basic materials and TVA electrical power.

UNION ALUMINUM CO.
OF CALIFORNIA

2687 CHERRY

PH. 4-7255

Sunday, May 14, 1950

NEW HORIZONS FOR VETERAN HOME BUYERS!

Growing into your horizon, changing the skyline, is Lakewood... an opportunity unprecedented in history.

Lakewood is an entire new city in the creation, boundless in its potentialities, surrounded by schools, churches, recreation, business and shopping centers of every variety. Linking the area surrounding Lakewood will be one of the nation's finest highway systems—a free-flowing network of proposed Parkways and Freeways. Visualize the advantages your family will enjoy with the ownership of your own home in Lakewood... All the benefits of suburban living, yet just minutes from everywhere!



There is a particularly pleasing way of life that comes with a future "planned city". Throughout the years your home and neighborhood will retain the dignity, charm and stable value that only Lakewood's complete planning can offer.

Years from now, when you recall the opportunities of home ownership in Lakewood that came to you in the year 1950, you can say with the pride of a pioneer, "I was there in the beginning."

If you haven't seen Lakewood yet, you owe it to yourself to investigate the tremendous potentialities that Lakewood has in store for your future.



LAKEWOOD

Priced from \$7575
TWO BEDROOM HOMES

AS LOW AS
46⁹⁸
MONTHLY
EVERYTHING INCLUDED

You will be enthusiastic about our...
SEVEN MODEL HOMES

Seven delightfully decorated model homes, attractively furnished by Aaron Schultz. Seven widely varied decorating schemes... Maple, Traditional, Modern, Provincial, and others... All are planned for gracious living in the new California mode.

FLOODLIGHTED UNTIL 10 P.M.

APPLIANCES, TOO!

LAKEWOOD home buyers have a choice of

- An eight cubic foot Norge Refrigerator
- AND/OR
- A certified performance chrome top, with griddle O'Keefe & Merritt Gas Range
- AND/OR
- A Bendix Economet Automatic Washer

Any or all may be added to the purchase price with only a small increase in monthly payment and no down payment!

Single attached garage,
double detached garage

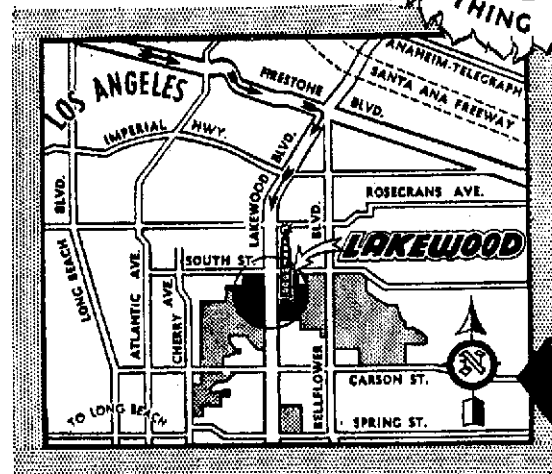
AS LOW AS
53⁵⁰
MONTHLY
EVERYTHING INCLUDED

Priced from \$8525
THREE BEDROOM HOMES

Here are a few of the

VALU-PAK'D FEATURES

- All homes are equipped with Built-in Waste King Electric garbage disposers.
- Lakewood provides Ornamental Street Lighting, Electroliers and Trees planted in the Parkways.
- No assessments.
- Full Cedar Shingle Roofs.
- Rubber Tile with easy-to-clean Cove Base in Bathroom.
- Extra Thick No. 1 Hardwood Flooring.
- Walls throughout have Two Coats of Paint.
- Stainless Steel Drainboards.



NO DOWN PAYMENT FOR VETERANS

A good faith deposit of \$50.00 is applied towards the low impounds and escrow fees

HOW TO GO...

from downtown Los Angeles: Drive east on MANCHESTER and FIRESTONE BOULEVARD to LAKEWOOD BOULEVARD, turn right and continue to CAMERINO STREET which is one block below SOUTH STREET. Watch for the giant billboards... and the LAKEWOOD tower!

THE FUTURE CITY AS NEW AS TOMORROW

Drive to the Tower

LARGE AREA PARKING FOR YOUR CONVENIENCE
TICHER & CO., REALTORS... Exclusive Sales Representatives

SALES OFFICE: 5327 Lakewood Blvd. • Just below South St. • Open 9 a. m. to 10 p. m. every day

Listen to TOM HARMON and the All-American Sportsman • 815 daily except Sunday • KNX, 1070 on your dial

OPEN MONDAY AND FRIDAY 12:30 NOON TO 9:15 ... OTHER DAYS 9:30 TO 5:30

SEARS
Long Beach

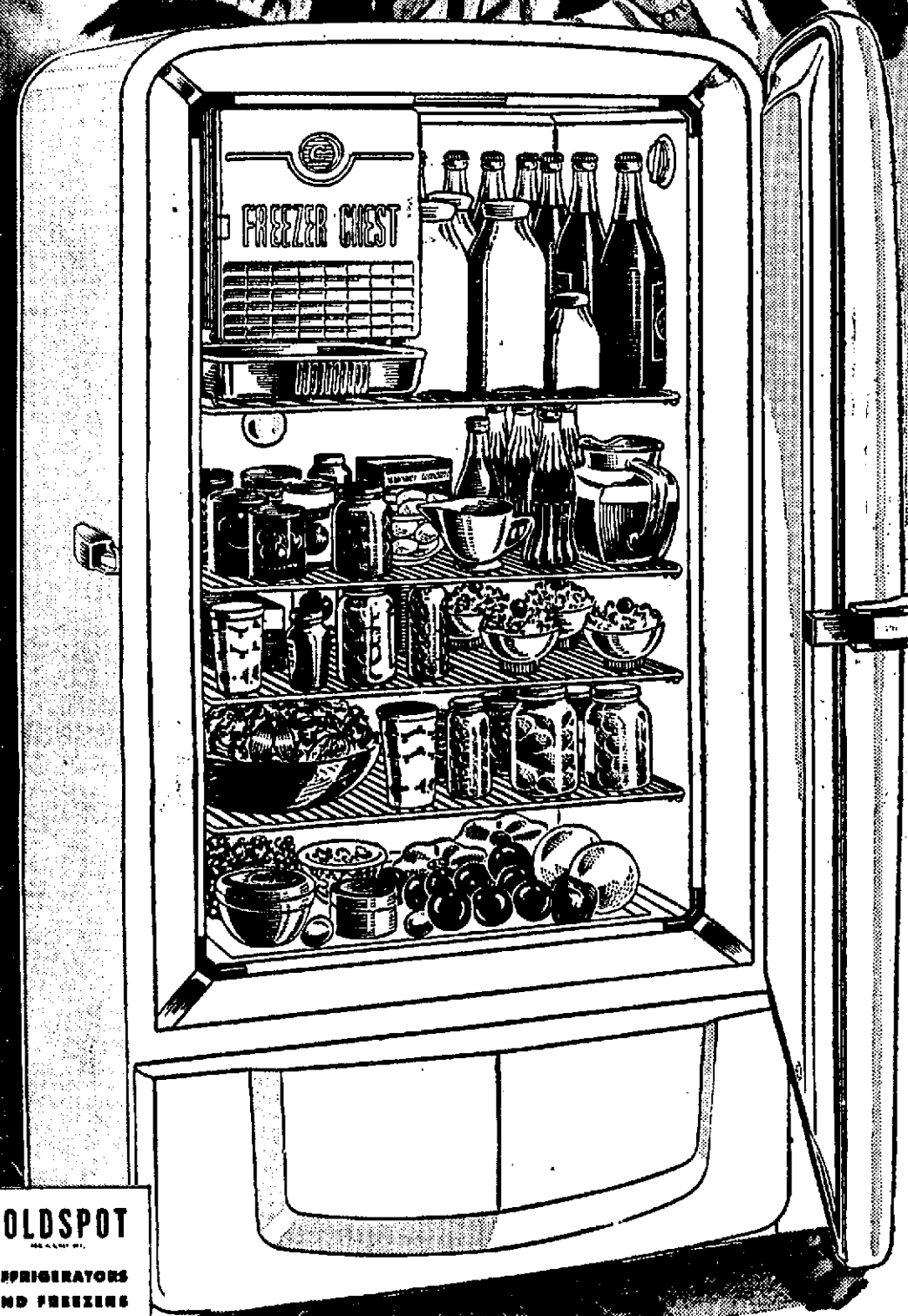
COLDSPOT

cuts costs

1 You Save
ON ORIGINAL COST

2 You Save
IN YEARS OF USE

3 You Save
ON FOOD COSTS



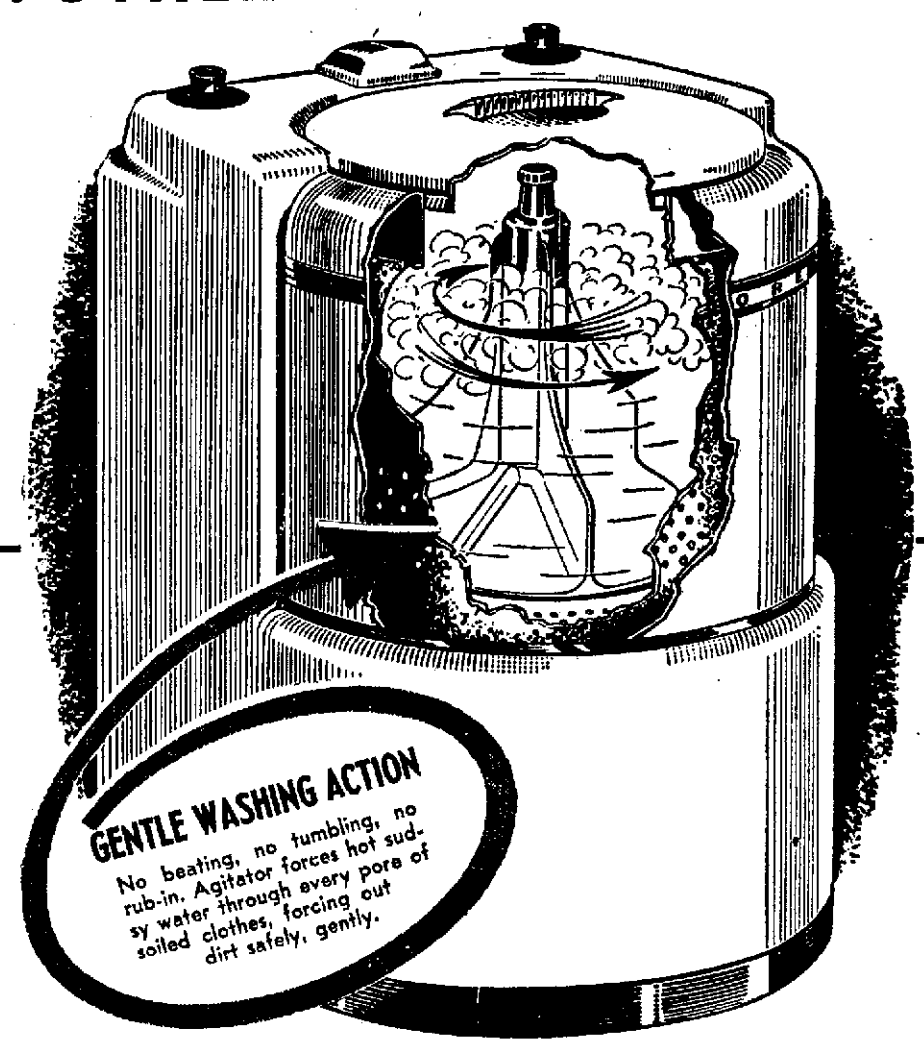
COLDSPOT
REFRIGERATORS
AND FREEZERS

SOLD ONLY BY
SEARS, ROEBUCK AND CO.

Big 7-Ft. 179.95
COLDSPOT
159⁹⁵
\$5 Down
Easy Terms
Usual
Carrying
Charge

- MORE food storage space
- MORE time-saving features
- MORE built-in quality
- MORE savings now at Sears

Steel cabinet, Durabond finish, 5-year protection plan!

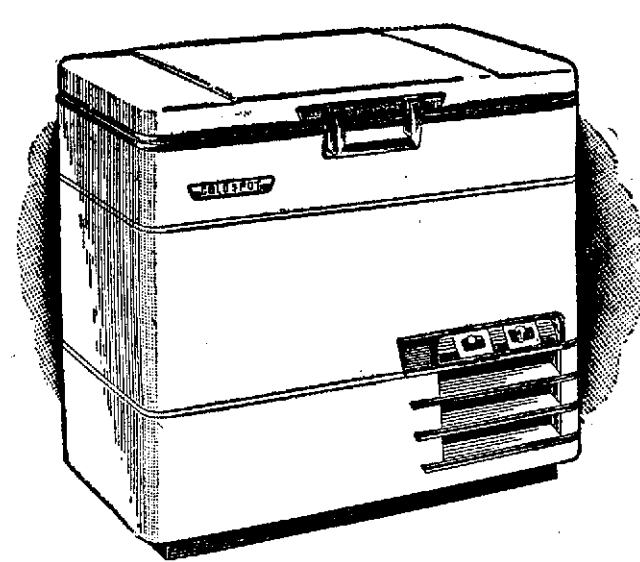


GENTLE WASHING ACTION
No beating, no tumbling, no rub-in. Agitator forces hot sudsy water through every pore of soiled clothes, forcing out dirt safely, gently.

With Suds-Saver! **KENMORE**
AUTOMATIC
FULLY Automatic Washer!
ONLY \$5 DOWN, Sears
Easy Terms, Usual Carrying
Charge **214⁹⁵**

The modern way—KENMORE AUTOMATIC way, means no more washday drudgery for you! A touch of the dial does the entire job! Cleans, drains, shuts off automatically! Just the right height, stands 35 inches! Complete with EXCLUSIVE Suds-Saver!

Thrifty 9.2 Cubic Foot 'Coldspot'



For Maximum
Storage In
Minimum Space

269⁹⁵
ONLY \$10 DOWN

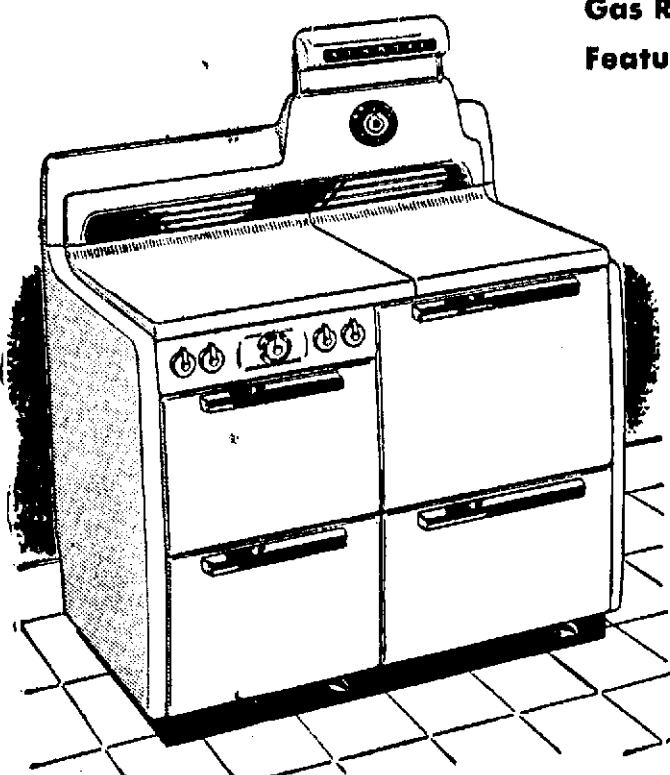
Sears Easy Terms, Usual Carrying Charge.

Full 319-pound storage capacity! A Hermetic refrigerator unit bathed in oil... sealed for life! Excellent designing makes it a beauty spot in your kitchen! Completely equipped with 5 food sections, basket, interior light. You'll find that meal preparation is easier and faster with your COLDSPOT freezer brimming with fresh frozen foods! Sears exclusive!

19.4 Cu. Ft. Coldspot
439.95
Stores 679 pounds! De luxe features! It's fully equipped!

For Your Kitchen, A Gleaming Kenmore

Gas Range With a Wealth of Exclusive
Features, Including Lamp and Timer



NOW ONLY **144⁹⁵**
\$5 Down, Sears Easy
Terms, Usual Carrying Charge

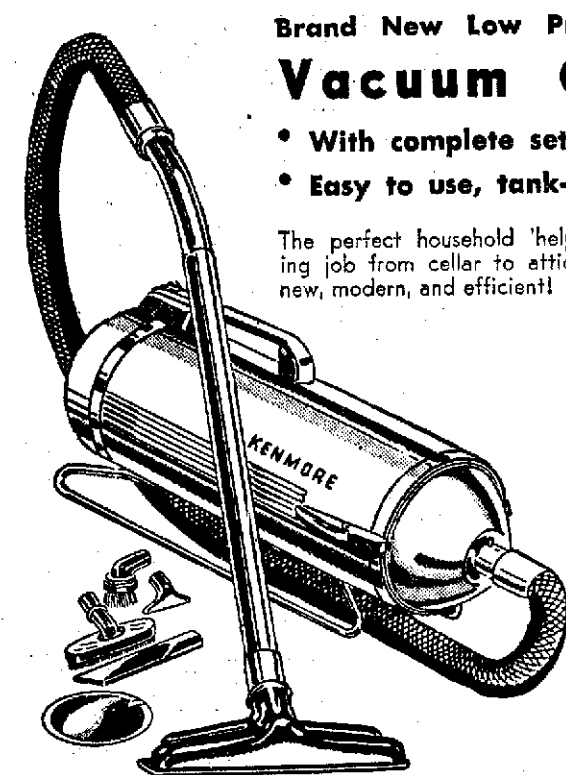
- Big, Convenient 20-inch Oven
- Porcelain Enameled Broiler
- Exclusive Burner Safe-T-Latch
- Oven Roast-R-Pan
- Robertshaw Oven Heat Control

Just imagine this beautiful Kenmore gas range in YOUR kitchen! Just think of the fine cooking aid it will be with its many convenient, efficient features! Two-speed timer rings a bell for any chosen time up to TWO hours! 20% more efficient steel burners, porcelain covered. And two big storage drawers for pots and pans! It's a buy!

Brand New Low Priced 'Kenmore'
Vacuum Cleaner

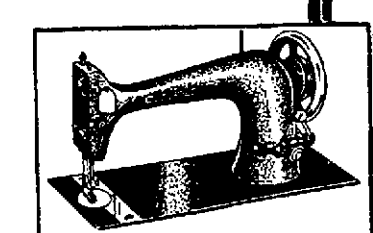
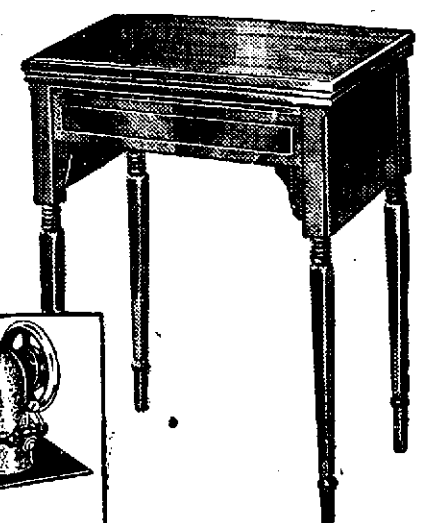
- With complete set of attachments
- Easy to use, tank-type model

The perfect household 'helper'—for every cleaning job from cellar to attic, floor to ceiling. It's new, modern, and efficient!



34⁹⁵
3.50 DOWN
Sears Easy
Terms
Usual Carrying
Charge

Each tool gives maximum cleaning effect! Two long-reaching extensions: upholstery, floor and dusting brushes; crevice tool; hose and filter.



Kenmore Sewing Machine
Only \$5 Down
Sears Easy Terms
Usual Carrying Charge **97.50**

Our regular \$110 Kenmore! It's easy to sew and save the modern Kenmore way. Extra features include improved long shuttle head, adjustable side tension, numbered stitch regulator, automatic bobbin winder, knee control and beautiful walnut finished cabinet!

"Satisfaction guaranteed or your money back" **SEARS**

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